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U.S. Department of Agriculture

1949 Catalog

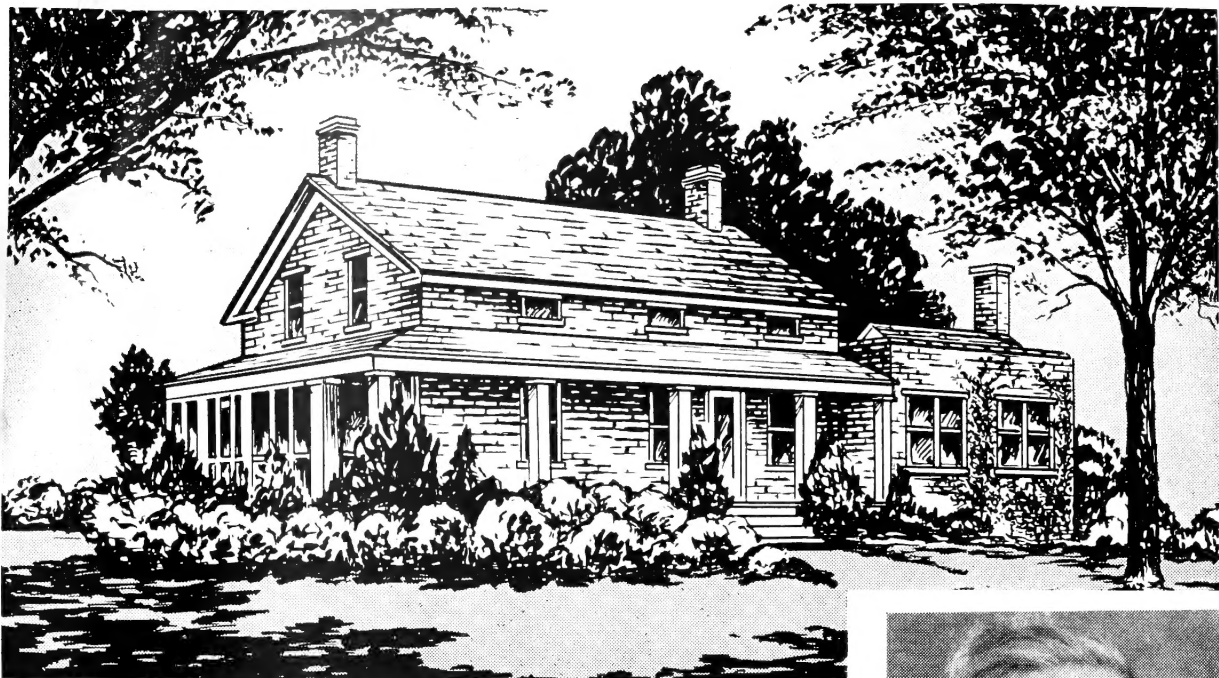
# ***Richards'*** ***Gardens***

PERENNIALS • DELPHINIUMS  
PHLOX • PEONIES  
CHRYSANTHEMUMS

*Largest Growers of Perennial Seedlings  
In America*

**Plainwell, Michigan**

**Telephone 3941**



## "THE OLD HOMESTEAD"

A Familiar Landmark to Travelers on US.131 — The Home of One-Year, Field-Grown Perennials. Also well known as "The Red Brick Tavern" — Recommended by Duncan Hines as One of Michigan's Most Famous Eating Places — Distinguished for Its Excellent Chicken and Steak Dinners. Just North of Plainwell, about half-way between Kalamazoo and Grand Rapids — Visitors are always welcome at any time. For Lunch or Dinner Reservations, Phone Plainwell 3943.

## Buy RICHARDS' — "Old Homestead" PLANTS and Save 75%

When you stop to consider that you can get a dozen of Richards' fine field-grown, 1-yr. old untransplanted plants for about the price you ordinarily expect to pay for three regular field-grown plants, you get an idea of the tremendous saving you can make by buying our plants.

Remember, these 1-year untransplanted plants will bloom the first year. In some instances the first year's flowers will not be as large as you would get by planting 2-year transplanted plants but the following years you will get much finer blooms, more luxuriant growth and the life of your plants will be extended.

You can increase your garden planting with the money that you will save in buying the 1-year untransplanted plants and your garden will be a greater source of pleasure to yourself and of admiration by your friends and neighbors.

**MAKE YOUR GARDEN DOLLAR BUY MORE  
BY BUYING RICHARDS' GARDENS 1-YEAR  
UNTRANSPLANTED PLANTS**



Charles Thomas Richards

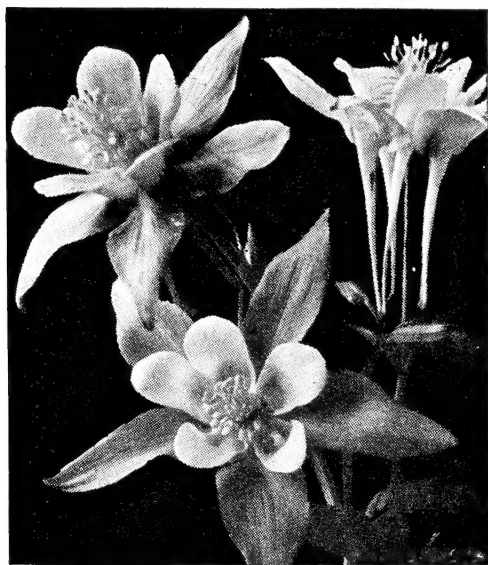
**ALL PRICES IN  
THIS CATALOG  
ARE POSTPAID**

Remittance must accompany order. You may send check, money order or bank draft. Do not send currency unless by registered mail. We cannot be responsible otherwise.

### OUR GUARANTEE

We absolutely guarantee our plants to arrive in good condition and to be true to name. If these plants fail to arrive in good condition, we must be notified within ten days or we cannot replace them.

*"Old Homestead"*



**Aquilegia Long Spurred Hybrid**

HEAVY ROOTED, ONE-YEAR FIELD GROWN

## PERENNIAL PLANTS

### AQUILEGIA (Columbine)

These are among the most beautiful of hardy plants and they are especially desirable for partially shaded areas in the perennial border. Their presence will lighten up even the most formal plantings and their colorful blooms are unexcelled for cutting. Blooms during May and June.

**CLEMATIFLORA** Resembles a clematis. Blooms during June, in a variety of pastel shades. Plants grow about 2 feet high.

3 for 80c

6 for \$1.30

12 for \$2.25

**CRIMSON STAR** One of the finest and most striking Aquilegias we know of. Magnificent large blooms of bright crimson outside, waxy white inside. These are excellent for cutting as blooms keep exceptionally well.

3 for 80c

6 for \$1.30

12 for \$2.25

### ALYSSUM (Rock Madwort)

**SAXATILE COMPACTUM (BASKET OF GOLD)** One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy; blooms during April and May.

3 for 60c

6 for \$1.00

12 for \$1.75

### ANCHUSA (Sea Bugloss)

**ITALICA DROPMORE (ALKANET)** A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June. Very hardy.

3 for 60c

6 for \$1.00

12 for \$1.75

### ANEMONE (Pasque Flower)

**PULSATILLA** Grows only about 10 inches high. Ideal for the rock garden or borders. Lovely mauve flowers with golden stamens. Blooms late April and May.

3 for 60c

6 for \$1.00

12 for \$1.75

### ARABIS (White Rock Cress)

**ALPINA** A splendid creeping plant which seldom grows more than 12 inches high. Produces masses of white blossoms in early spring. Foliage is very ornamental remainder of the year; very good for edgings and in the rockery.

3 for 60c

6 for \$1.00

12 for \$1.75

### ARTEMISIA (Southernwood)

**SILVER KING** A striking contrast plant with light silvery-gray foliage. Much in demand for setting off bouquets and floral arrangements; may be cut and dried for winter bouquets.

3 for 60c

6 for \$1.00

12 for \$1.75

**LONG SPURRED BLUE** A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sturdy grower.

3 for 60c

6 for \$1.00

12 for \$1.75

**LONG SPURRED HYBRIDS** A superior cutting variety. Also much in demand for bedding because of the exceptionally wide range of colors which cover most of the mixed shades. Extremely long spurs; a very prolific bloomer.

3 for 60c

6 for \$1.00

12 for \$1.75

**MRS. SCOTT ELLIOTT'S HYBRIDS** Unquestionably the finest color mixture grown; colors cover all shades of lavender, purple, red, white, yellow, blue and pink. Flowers are of magnificent size with unusually long spurs.

3 for 60c

6 for \$1.00

12 for \$1.75

**ROSE QUEEN** Beautifully formed blossoms of a rich deep rose color. Very striking in the perennial border and an excellent cutting variety.

3 for 60c

6 for \$1.00

12 for \$1.75

**SILVER QUEEN** A favorite variety, well-loved for its silvery white blooms and finely formed florets. Lovely for use in mixed bouquets.

3 for 60c

6 for \$1.00

12 for \$1.75

### ASCLEPIAS (Orange Butterfly Weed)

**TUBEROSA** This attractive plant produces an immense number of brilliant-orange flowers during July and August. Will grow successfully in any type of soil in any locality. Plants reach a height of 2 to 2½ feet; withstand the most severe winters and hottest summers, producing flowers year after year with no special care.

3 for 60c

6 for \$1.00

12 for \$1.75



**Aster Beechwood Challenger**

### **ASTER (Michaelmas Daisy)**

Hardy Asters are considered by many to be the loveliest of autumn-flowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers. They thrive in any soil and withstand most weather conditions.

**BEECHWOOD CHALLENGER** One of the finest of all reds! This is a free-flowering variety of medium height, producing flowers of the most striking, brilliant, crimson-red color. A "must" in every garden.

**EACH 45c** **3 for \$1.25**

**HARRINGTON'S PINK** Beautiful deep rose-pink blooms are produced in great abundance and make a truly striking picture in the perennial bed. Plants attain a height of 4 feet; excellent for cutting. Hardy, vigorous grower.

**EACH 45c** **3 for \$1.25**

**ROYAL BLUE** An early blooming variety, producing an abundance of lovely, rich deep blue flowers. Good strong grower; plants grow to a height of 3 feet.

**EACH 45c** **3 for \$1.25**

**WHITE LADY** One of the loveliest white Asters. Plants are strong growers and bear masses of large, dazzling white flowers. Should be included among other Asters.

**EACH 45c** **3 for \$1.25**

**SPECIAL OFFER** One each of the four varieties listed above. **\$1.50**

### **BLEEDING HEART**

**(Old Fashioned Variety)**

**DICENTRA SPECTABILIS** An old-fashioned favorite popular with all generations since our grandmother's day. Lovely pink, heart-shaped flowers hang gracefully from tall sturdy stems. Plants are very hardy and bloom over a long period. Its ornamental foliage makes this perennial desirable both for the border and interior decoration.

**EACH 75c** **3 for \$2.00**

### **CALLIRHOE (Poppy Mallow)**

**INVOLUCRATA** This is an excellent plant for the rock garden or retaining wall, because of its trailing habit of growth. Plants grow only 6 inches high and bloom through most of the summer and fall. Large, saucer-shaped blossoms of bright crimson with white spots and fine lacy foliage make an attractive addition to any garden.

**3 for 60c** **6 for \$1.00** **12 for \$1.75**



**Campanula Carpatica**

### **CAMPANULA (Bellflower)**

**CALYCANTHEMA (Cup and Saucer)** One of the most desirable cut flowers. Large cup and saucer-shaped flowers in a variety of colors, on long, strong stems, make a very showy display in garden and bouquets. Blooms during late May and June.

**3 for 60c** **6 for \$1.00** **12 for \$1.75**

**CARPATICA (Dwarf Blue Bells of Scotland)** Excellent for rockeries or edging. Plants form rounded clumps 6 to 8 inches high; produce bright green foliage and beautiful dark, clear blue, bell-shaped blossoms of large size. Blooms June until October.

**3 for 60c** **6 for \$1.00** **12 for \$1.75**

### **CHEIRANTHUS (Siberian Wallflower)**

**ALLIONII, GOLDEN BEDDER** For a rich color display in the rockery or border be sure to include this charming plant. Plants reach a height of 12 inches and produce masses of bright golden yellow flowers during May and June.

**3 for 60c** **6 for \$1.00** **12 for \$1.75**

### **COREOPSIS (Tickseed)**

**DOUBLE SUNBURST (New Gold)** A new variety which bears double flowers of large size and superb gold color. This is one of the most useful perennials for borders and cutting; easy to grow; blooms profusely from June until frost. Grows 3 feet tall.

**3 for 60c** **6 for \$1.00** **12 for \$1.75**

## CARNATION (Carnation Grenadin)

These hardy outdoor carnations are one of the most popular and useful flowers and should have a place in every garden. For spots of bright color, for delightful fragrance and for superb bouquets, they are unexcelled. Bloom practically all summer long.

**CRIMSON KING** Dazzling crimson flowers are borne on tall, stocky stems; an ideal cut flower type. Plants bloom freely and almost continuously from spring until fall. Very hardy.

EACH 50c

3 for \$1.25

**KING OF THE BLACKS** One of the most outstanding Carnations. Large flowers of deepest maroon color and satiny black sheen. Delightfully fragrant.

3 for 60c

6 for \$1.00

12 for \$1.75

**GOLDEN SUN** Magnificent large flowers of clear golden yellow. Exquisite sweet fragrance. Plants are free-flowering and attain a height of 18 inches.

3 for 60c

6 for \$1.00

12 for \$1.75

**PINK** We highly recommend this Carnation for its outstanding clear pink color. Very



Carnation Crimson King

free-flowering; spicily fragrant. A splendid cut flower type.

3 for 60c

6 for \$1.00

12 for \$1.75

**RED** A truly striking brilliant red color; makes a very showy display in the garden. Produces an abundance of magnificent blooms during June and July. Much desired for garden and bouquets.

3 for 60c

6 for \$1.00

12 for \$1.75

**WHITE** Every Carnation planting should include this sparkling white variety to complete the color range. Plants are extremely hardy; free-flowering.

3 for 60c

6 for \$1.00

12 for \$1.75

**MIXED SHADES** A veritable rainbow of colors! Delightfully fragrant flowers are produced in great abundance during June and July.

3 for 60c

6 for \$1.00

12 for \$1.75

# DELPHINIUM

## (Perennial Larkspur)

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all healthy, field-grown plants that will bloom in your garden this summer.

**BELLADONNA, IMPROVED CLIVEDEN BEAUTY** Enchanting soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color. Height 3 feet.

3 for 60c

6 for \$1.00

12 for \$1.75

**BELLAMOSUM** Identical in habit of growth and characteristics with Belladonna described above, except for its rich, deep blue color so much loved in delphiniums. Height 3 feet.

3 for 60c

6 for \$1.00

12 for \$1.75

**CHINESE** Graceful habit of growth and finely cut foliage makes this variety very desirable for garden and display. Flower spikes are loosely arranged, attain a height of 2 feet, and are a lovely clear, light-blue color. Excellent for bouquets.

3 for 60c

6 for \$1.00

12 for \$1.75

**LAMARTINE** Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the outstanding cutting varieties.

3 for 60c

6 for \$1.00

12 for \$1.75



Delphinium Belladonna

# FAMOUS VETTERLE and REINELT *Pacific Hybrid Delphiniums*

## THE WORLD'S FINEST

This elegant strain of Delphinium is almost beyond description. Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are all strong, well-rooted plants that will bloom in your garden during June and July.

**BLACK KNIGHT** Large flowers of darkest royal violet shades; a remarkably rich color.  
3 for 80c      6 for \$1.30      12 for \$2.25

**BLUE BIRD** Superbly tall spikes set with clear medium blue flowers with white bee.  
3 for 80c      6 for \$1.30      12 for \$2.25

**BLUE JAY** Intense shades from medium to dark blue, all with darker bee.  
3 for 80c      6 for \$1.30      12 for \$2.25

**CAMELIARD** Clear soft lavender with white bee. Very large, round florets of perfect form.  
3 for 80c      6 for \$1.30      12 for \$2.25

**GALAHAD** Glistening pure white flowers of enormous size; individual florets measuring 3" across.  
3 for 80c      6 for \$1.30      12 for \$2.25

**GUINEVERE** Light pink-lavender self with white bee. Excellent branching habits; beautiful large blooms.  
3 for 80c      6 for \$1.30      12 for \$2.25

**KING ARTHUR** Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.  
3 for 80c      6 for \$1.30      12 for \$2.25

**LANCELOT** Distinct shade of soft lavender, white bee. Large, well-formed individual florets.  
3 for 80c      6 for \$1.30      12 for \$2.25

**PERCIVAL** An outstanding new variety; clear white with brown bee.  
3 for 80c      6 for \$1.30      12 for \$2.25

**ROUND TABLE** A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.  
3 for 80c      6 for \$1.30      12 for \$2.25

**SUMMER SKIES** As beautiful as the name indicates; clearest light blue with white bee.  
3 for 80c      6 for \$1.30      12 for \$2.25

### DELPHINIUM BY COLOR

DARK BLUE	MIXED
LAVENDER PASTEL	VIOLET
LIGHT BLUE	WHITE

3 of one color for 70c; 6 of one color for \$1.15; 12 of one color for \$2.00

### DIANTHUS PLUMARIS (Clove Pinks)

New strains of the old-fashioned Hardy Pinks have brought this grand flower back into favor. Desirable for their exquisite fragrance and profusion of beautiful flowers, they deserve a place in every perennial planting.

**CYCLOPS** Deep rosy-crimson hybrids, with red center. Very fragrant, single variety.  
3 for 60c      6 for \$1.00      12 for \$1.75

**DOUBLE MIXED** Old-fashioned hardy pinks in assorted mixed colors. Extremely hardy and will thrive almost anywhere.  
3 for 60c      6 for \$1.00      12 for \$1.75

**HIGHLAND QUEEN, ROSE HYBRIDS** One of the best perennial Dianthus offered today. Bright rose colored blooms with red center, are produced continually from May to November. Ideal for bedding, border or rockery. Delightfully fragrant.  
3 for 60c      6 for \$1.00      12 for \$1.75

**SPRING BEAUTY** Large size, double blooms; typically carnation in form and fragrance. Wide range of mixed colors.  
3 for 60c      6 for \$1.00      12 for \$1.75

### DIANTHUS BARBATUS (Sweet William)

An old-fashioned favorite of which we never

tire. Plants are very hardy; easy to grow and produce masses of colorful blooms during June. Excellent for beds and cut flowers; grow 1½ to 2 ft. tall.

**NEWPORT PINK** Beautiful salmon-pink color. A very effective single type; a vigorous grower.  
3 for 60c      6 for \$1.00      12 for \$1.75

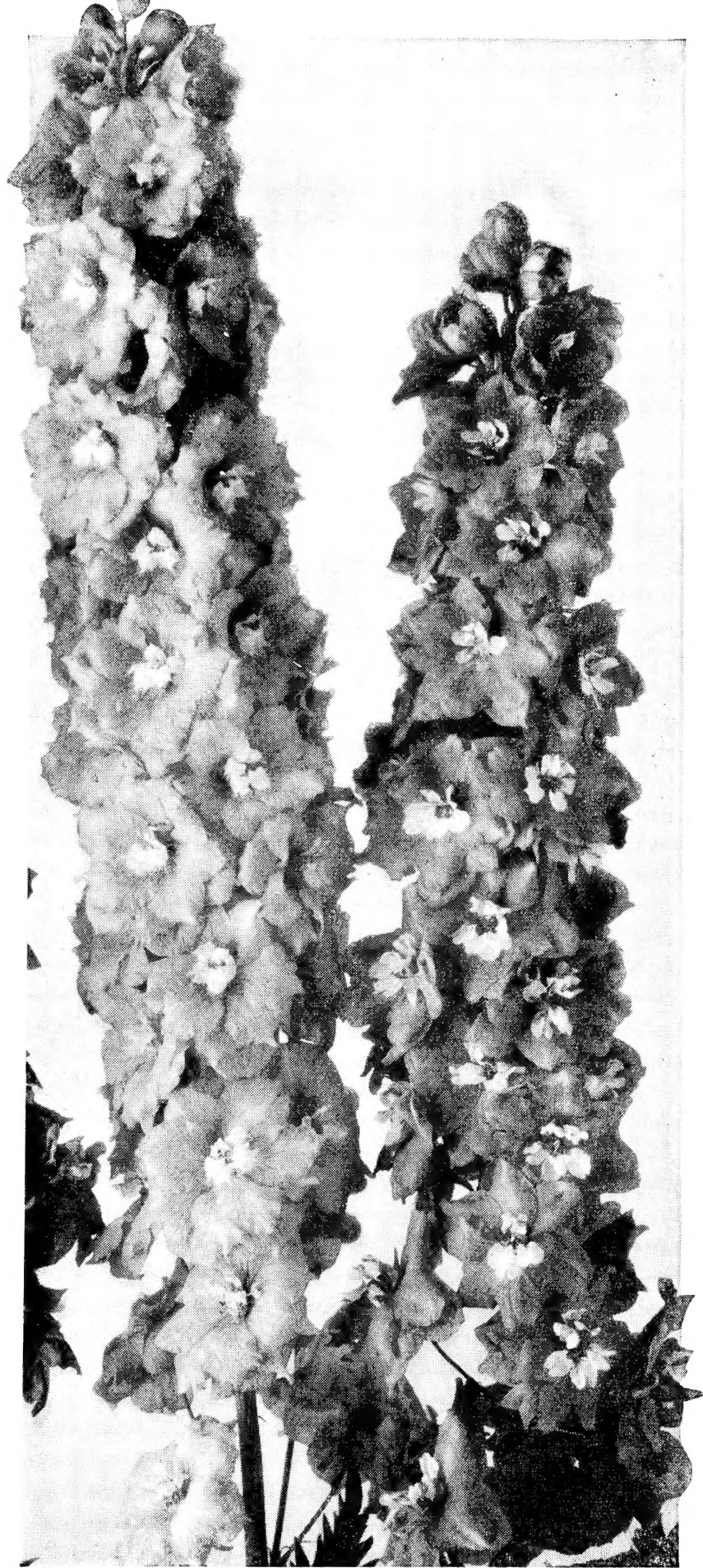
**VAUGHAN'S SPECIAL MIXED.** Excellent strain of vigorous growing plants in a wide range of brilliant colors.  
3 for 60c      6 for \$1.00      12 for \$1.75

### DIANTHUS (Everblooming)

**LATIFOLIUS ATROCOCCINEUS FLORA PLENA** A beautiful summer blooming variety. Bears brilliant, fiery crimson flowers throughout the summer. Very hardy and a vigorous grower.  
3 for 60c      6 for \$1.00      12 for \$1.75

### DIANTHUS (Species)

**SWEET WIVELSFIELD** The true perennial type; single flowers in a great variety of colors; height 18".  
3 for 60c      6 for \$1.00      12 for \$1.75



Pacific Hybrid Delphinium

## GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double, as well as single. Spikes are unbelievably large. No Delphinium planting is complete without some of these Hybrids for a gorgeous display next summer.

### BLACKMORE and LANGDON HYBRIDS

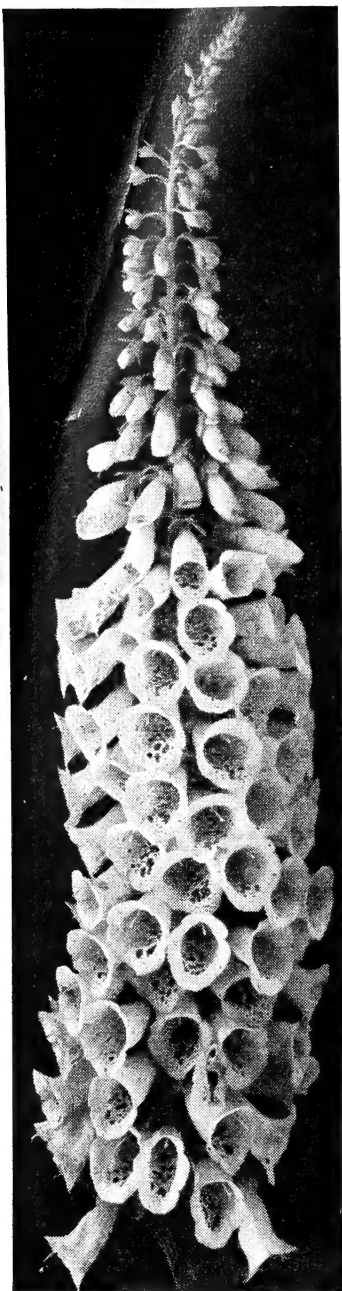
Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double.

3 for 60c                  6 for \$1.00  
12 for \$1.75

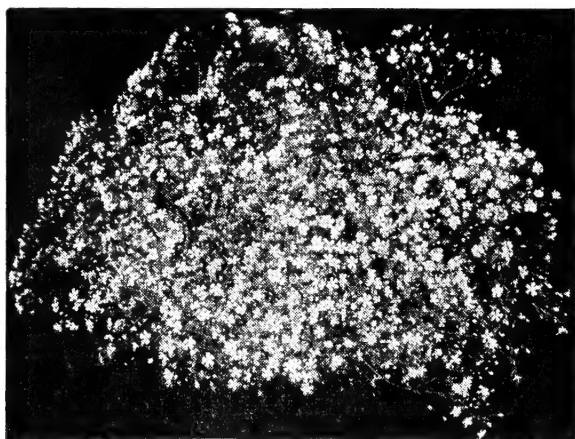
### WREXHAM STRAIN, HOLLYHOCK FLOWERED

Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems. 5 ft. June.

3 for 60c                  6 for \$1.00  
12 for \$1.75



**Digitalis  
Shirley Hybrids**



**Gypsophila-Bristol Fairy**

## **DIGITALIS (Foxglove)**

**GIANT SHIRLEY HYBRIDS** This elegant strain of an old-fashioned flower attains a height of 4 feet and is ideal for tall, colorful backgrounds. The color mixture is superb, ranging from white to pink to deepest rose. We highly recommend this variety.

3 for 60c

6 for \$1.00

12 for \$1.75

## **GAILLARDIA (Blanket Flower)**

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

**BURGUNDY** Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers. Very colorful and very desirable in the mixed border.

3 for 60c

6 for \$1.00

12 for \$1.75

**DAZZLER** One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden-yellow, centered with a disc of satiny maroon. Plants grow 2 feet tall.

3 for 60c

6 for \$1.00

12 for \$1.75

**GOBLIN, DWARF** A true dwarf Gaillardia which deserves a place in every garden. Plants grow only 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep-red and gold blooms.

3 for 60c

6 for \$1.00

12 for \$1.75

**PORTOLA HYBRIDS** Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets.

3 for 60c

6 for \$1.00

12 for \$1.75

## **GYPSOPHILA (Baby Breath)**

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, it has no equal.

**BRISTOL FAIRY** Conceded to be the best double white Baby's Breath. We highly recommend this variety for its graceful beauty and wide popularity. We offer strong grafts from 2¼-inch pots.

Each 60c

4 for \$2.00

**PACIFICA** Beautiful pearly-pink blooms in branching panicles; excellent for use in fall bouquets. Plants grow 18 inches tall and bloom during September and October.

3 for 70c

6 for \$1.15

12 for \$2.00

**PANICULATA** Dense, spreading, bushy type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July until frost. Foliage is fine in texture and ornamental; may be dried for winter use.

3 for 60c

6 for \$1.00

12 for \$1.75

**SNOW WHITE, DOUBLE** Grows only about 3 feet high and produces masses of small white flowers, mostly double. Much used at the ends of perennial borders for its misty, delicate atmosphere. Good for all types of bouquets. Blooms from July until frost.

3 for 70c

6 for \$1.15

12 for \$2.00

## **HELIANTHEMUM (Hardy Sun Rose)**

No plant is more beautiful or colorful for the rock garden, border or wherever a very low-growing plant is desired. The multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage forms a beautiful background for the flowers.

**MUTABILIS, MIXED** Beautiful hybrids of rose, white, and yellow. Plants grow 6 to 10 inches high; bloom during May and June.

3 for 60c

6 for \$1.00

12 for \$1.75

## HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit with strong straight stems. Very free flowering; valuable for cutting.

**LEMOINE'S GIANT** Large, double blooms of golden yellow color. Flower from July until frost; plants 2 to 3 feet tall.  
3 for 60c      6 for \$1.00      12 for \$1.75

## HEUCHERA (Coral Bell)

Neat growing, graceful flowering plants which bear an abundance of dainty, bell-like blossoms. Plants have rosette-like clumps of attractive foliage from which stems arise to a height of 18 inches and carry their blooms in graceful panicles. These plants are delightful for edgings, borders and rock gardens.

**ROSEA** Outstandingly beautiful deep pink color; very lovely contrasted with attractive foliage. Blooms over a long period and makes delightful bouquets.

Each 50c

3 for \$1.25

**ROSAMUNDI** One of the best coral-pink sorts. The plants are vigorous growers and produce an abundance of richly colored blossoms on tall stems which last over two months.

Each 60c

3 for \$1.50

**SANGUINEA** Extremely bright crimson flowers are borne on tall, graceful spikes 18 inches tall. Very free-flowering; bloom from June to September.

Each 60c

3 for \$1.50



Heliopsis-Lemoine's

## SPECIAL OFFER

One each of the above varieties for \$1.50.

## HIBISCUS (Giant Mallow)

Unequalled for tall backgrounds or for specimen plants. Their large-leaved ornamental foliage is very desirable in the border. Tall, erect canes bear large, bell-shaped flowers which often measure 7 or 8 inches across. Plants are easily grown and very hardy; attain a height of 4 feet; bloom August. We offer the following varieties: **Avalon**, **Mixed**; **Mallow Marvel**, **Pink**; **Mallow Marvel**, **Jumbo Red**.

3 of one variety 60c

6 of one variety, \$1.00

12 of one variety \$1.75

## HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes, and equally useful as a background in borders. We have selected the outstanding varieties.

**NEWPORT PINK** Magnificent double flowers of a rich shimmering pink color; tall, strong stems.

3 for 60c

6 for \$1.00

12 for \$1.75

**SCARLET BEAUTY** Gorgeous, brilliant scarlet color; valuable for bold backgrounds.

3 for 60c

6 for \$1.00

12 for \$1.75

## IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height; produce dense heads of blooms in early spring.

**GIBALTARICA** Masses of lavender blossoms, with evergreen foliage, in early spring. Dwarf growth; splendid for edgings.

3 for 60c

6 for \$1.00

12 for \$1.75

**JUCUNDA** Dwarf, bluish-green plants are covered with dainty pink flowers during May and June. Ideal for rockery or low border.

3 for 70c

6 for \$1.15

12 for \$2.00

**SEMPERVIRENS** Glistening white flowers cover dwarf plants in early spring; attractive evergreen foliage.

3 for 60c

6 for \$1.00

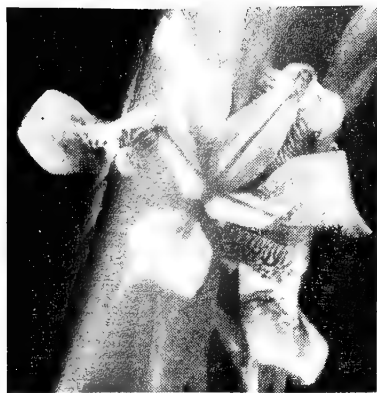
12 for \$1.75



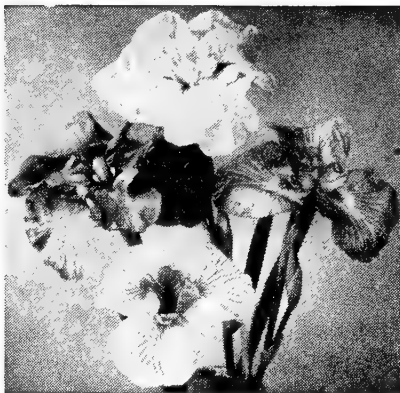
Heuchera-Rosamundi



Iberis-Sempervirens



**Iris Dichotoma**



**Iris Kaempferi**



**Lilium Regale**

### **IRIS DICHOTOMA (Vesper Iris)**

Large, fragrant blooms come in tall branching sprays in late July and continue through August. Flowers open each evening and make a rich display of color when planted in groups. Plants produce a profusion of blooms and grow 3 feet high.

**MIXED** Colors run from light cream through blues, purples and red shades.

3 for 60c      6 for \$1.00      12 for \$1.75

### **IRIS KAEMPFERI (Rainbow Iris)**

Planted in mass or as a border, these plants will provide a beautiful display of color during early summer. Foliage is always graceful and ornamental and remains lovely long after blooms are gone.

**MIXED** Color range includes white, blues, pinks, purples, reds; the whole rainbow.

3 for 70c      6 for \$1.15      12 for \$2.00

### **IRIS SIBERICA (Siberian Iris)**

Somewhat like Kaempferi in habit of growth and appearance of blooms, but each plant throws up from 15 to 30 stems, each topped by a magnificent bloom. Grow from 3 to 4 feet tall and are fine for background in the perennial border. Bloom during July.

**MIXED** Beautiful range of colors from violet to deep blue.

3 for 60c      6 for \$1.00      12 for \$1.75

### **IRIS SIBERICA (Siberian IRIS)**

**CAESAR'S BROTHER** This is the best of all dark blue Siberian Iris. The flowers are an unusually rich, black pansy-violet color. Plants grow 30 inches high; the beautiful depth of color and superb form of this variety has won it an Honorable Mention award by the American Iris Society.

Each 30c      3 for 75c

### **LATHYRUS LATIFOLIUS**

**Hardy Perennial Sweet Pea**

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

**MIXED** 3 for 60c      6 for \$1.00      12 for \$1.75

### **LIATRIS (Blazing Star or Gayfeather)**

One of the taller growing perennials and very useful for perennial bed background. Does well in any type of soil and under adverse moisture conditions.

**PYCNOSTACHYA** Flower stems rise to a height of 6 feet, each topped by a foot-long flower spike of richly colored rosy-purple bloom. Blossoms during July and August; excellent for cutting.

Each 35c      3 for \$1.00      6 for \$1.85

### **LILY-OF-THE-VALLEY (Convallaria)**

One of the most familiar and most loved of all perennials. Will grow in shade or in spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped blooms hang from 8 to 10-inch stems. Foliage is ornamental all season. Blooms are dainty and delightfully fragrant.

3 for 60c      6 for \$1.00      12 for \$1.75

### **LILIUM REGALE (Regal Lily)**

One of the loveliest and hardiest lilies grown. The large, extraordinarily beautiful flowers make a colorful addition to any garden; center of flower flushed with yellow, shading to white at outer edges; outside of petals are streaked with brown on the ribs, shaded through the petals with a delightful pearly tint. Plants are vigorous; reach a height of 4 to 6 feet and are densely covered with fine foliage.

Each 30c      3 for 80c      6 for \$1.40

### **LILIUM TENUIFOLIUM (Coral Lily)**

A charming, colorful, early flowering lily. Plants produce flowers in clusters of 9 to 12 blooms on strong stems about 1½ feet tall. Flowers are a deep scarlet color with strong recurved petals of waxy texture. Plants bloom during June and are ideal for rock gardens or borders.

3 for 60c      6 for \$1.00      12 for \$1.75

### **LINUM (Perennial Hardy Flax)**

**HEAVENLY BLUE** A valuable plant for perennial borders. Grows about 2½ feet high, with finely cut ornamental foliage. From May to August you have a fresh crop of beautiful, clear light blue blooms each morning. Very desirable for mixed bouquets.

3 for 60c      6 for \$1.00      12 for \$1.75

## LOBELIA

**CARDINALIS (Cardinal Flower)** Most often called "Indian Fire Stick". Plant is of dwarf growth habit but each summer sends up 18 to 24-inch stems from a rounded clump of foliage, each stem topped with an 8 to 10-inch spike of brightest Cardinal red bloom. Excellent for mass planting; fine for cutting. Very hardy and prolific.

3 for 60c      6 for \$1.00      12 for \$1.75

## LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for its brilliantly colored flower heads and extreme hardiness. Ideal for lively color in your border during late summer and early autumn.

**CHALCEDONICA (Maltese Cross)** Vivid scarlet flowers in flat heads come over a long blooming period. For bright spots of color in the perennial border, be sure to include this fascinating plant. Attains a height of 2½ feet and is easy to grow; very hardy.

3 for 60c      6 for \$1.00      12 for \$1.75

## MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth, with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high. Its attractive foliage and lovely flowers make perfectly charming bouquets.

**BALL'S DOUBLE WHITE** This is the only fully double flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.

3 for 60c      6 for \$1.00      12 for \$1.75

**BALL'S DOUBLE GOLDEN** This new variety is similar in growth habit to the Double White described above, except it produces masses of rich, golden colored blooms.

3 for 60c      6 for \$1.00      12 for \$1.75

## MYOSOTIS (Forget-me-not)

Most people are familiar with these dainty flowering Forget-me-nots which bring so much beauty and charm to the spring landscape. For the rockery, or walk edgings or around the pool, they are equally delightful.

**ALPESTRIS** Grows only 12 inches high and is universally loved for its tiny, clear blue flowers in early spring.

3 for 60c      6 for \$1.00      12 for \$1.75

## SUPER SWISS PANSIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Attractive foliage is luxuriant; plants are strong growers and bloom abundantly. When you buy Pansy plants it pays to buy the best. You will be highly pleased with these Giant Swiss varieties.

**ALPENGLOW** Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

6 for 90c      12 for \$1.50      24 for \$2.50

**BLUE (Ullswater)** Giant blooms of rich, satiny ultramarine color. Blooms in great profusion until late fall.

6 for 90c      12 for \$1.50      24 for \$2.50

**CORONATION GOLD** Enormous blooms of clear gold color, lower petals flushed with rich golden orange. A bed of these makes a thrilling spectacle of beauty and color.

6 for 90c      12 for \$1.50      24 for \$2.50

**DWARF, MIXED** Mammoth blooms on dwarf plants! A wide range of beautiful colors and color combinations. Attractive dark green foliage.

6 for 90c      12 for \$1.50      24 for \$2.50

**GIANT, MIXED** The largest flowers in a veritable rainbow of colors. For gay borders and bedding these well-balanced shades are truly ideal.

6 for 90c      12 for \$1.50      24 for \$2.50

**MAPLE LEAF MIXED** Giant-size blooms combined with beautifully formed foliage make this an outstanding variety. Plants are very free-flowering, of compact growth habit; the color range is marvelous.

6 for 90c      12 for \$1.50      24 for \$2.50

**PURE WHITE** Large, beautifully shaped blooms of purest white. Splendid for low bouquets and table centerpieces, and for blending with contrasting shades.

6 for 90c      12 for \$1.50      24 for \$2.50



Super Swiss Pansy

## PAPAVER ORIENTALE

### New Hybrid Oriental Poppies

You'll be really surprised and delighted with this glorious color mixture in Oriental Poppies. This is a new Hybrid strain and colors range through the pinks, salmon, orange and red shades. For brilliant and showy color in the border and for bright spots of color among shrubs, these free-flowering plants are unsurpassed. **PLEASE NOTE** — Unless otherwise requested, Poppies will not be delivered until they become dormant, probably about August 10th.

3 for 60c      6 for \$1.00      12 for \$1.75

## PHYSALIS (Chinese Lanterns)

An attractive perennial noted for its large, showy lantern-shaped fruits which turn a bright red color when ripe. Especially desirable for drying for winter bouquets.

3 for 60c      6 for \$1.00      12 for \$1.75

## PLATYCODON (Balloon Flower)

**EARLY GIANT BLUE** Large flowering and extra rich in color. One of the most showy and unique of garden flowers. Odd balloon-like buds open into ball-shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

3 for 60c      6 for \$1.00      12 for \$1.75

## PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

**ROBINSON'S HYBRIDS, MIXED** The finest strain of painted daisies in a wide range of mixed colors. Plants carry beautiful blooms of single overlapping petals on tall, strong stems. We consider this strain so superior we have discontinued growing any of the others.

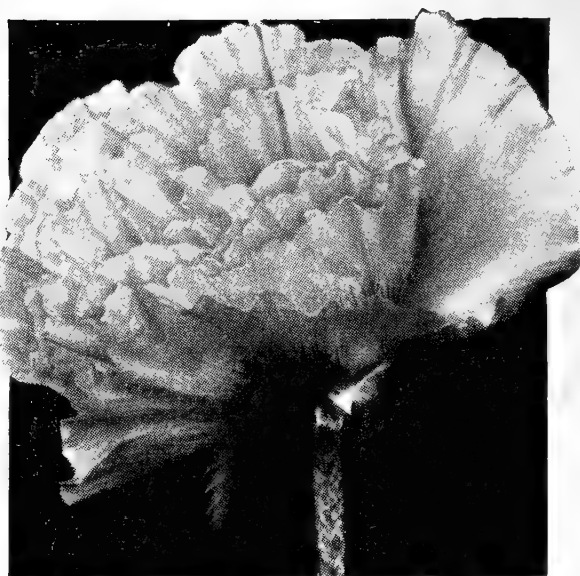
3 for 70c      6 for \$1.15      12 for \$2.00



Pyrethrum



Rudbeckia



Papaver Orientale

**ROBINSON'S CRIMSON** Colors range from red to deepest crimson; considered the finest of all reds.

3 for 70c      6 for \$1.15      12 for \$2.00

**ROBINSON'S ROSE AND PINK** Colors cover a wide range from pastel pink to deepest pink and rose. We recommend them highly.

3 for 70c      6 for \$1.15      12 for \$2.00

## RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these showy plants are indispensable. Easy to grow, they thrive in sunny or partially shaded borders; very free-flowering; splendid for cutting.

**PURPUREA** The best known Rudbeckia. Rosy, reddish-purple petals with high cone-shaped center of dark brown. Three to 4-foot stems are rugged and withstand high winds. Blooms freely from July until frost.

3 for 60c      6 for \$1.00      12 for \$1.75

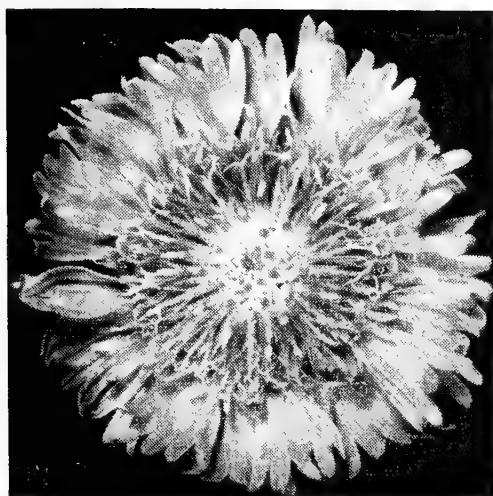
## SALVIA (Meadow Sage)

### ASUREA GRANDIFLORA

A species from the Rocky Mountains. During early autumn pale blue flowers are produced in almost unbelievable profusion. Stems are willowy and grow 3 to 4 feet high; ideal for color contrast in the border and for mixed bouquets.

3 for 60c      6 for \$1.00  
12 for \$1.75

**NOTICE**  
ALL PRICES ARE  
POSTPAID  
TO YOUR DOOR  
in Continental U.S.



**Stokesia**

### **STATICE (Great Sea Lavender)**

**LATIFOLIA** Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. This perennial has almost year-around usefulness since it may be dried and used for winter decoration; it will keep for months. Unexcelled for filler in floral arrangements; valuable for the rockery. Plants grow 18 inches high.

3 for 60c      6 for \$1.00      12 for \$1.75

### **STOKESIA (Cornflower Aster)**

Rich green ornamental foliage from which 12-inch stems arise, each topped by an exquisite aster-like bloom with finely divided petals. This handsome perennial should be included in every garden, for its beauty of form and color during late summer.

**CYANEA, BLUE** Immense flowers of a clear azure blue are outstandingly beautiful against the rich green of the foliage. An excellent cutting variety. Plant blooms from July to September.

3 for 60c      6 for \$1.00      12 for \$1.75

### **TRITOMA**

#### **(Red Hot Poker)**

**PFITZERI** This spectacular plant with foliage resembling that of the Yucca, will make a brilliant display of color in the autumn garden. Strong, 24-inch stems are topped with a large cone-shaped spike of dazzling orange. Use them generously to highlight your garden. They are exceptionally good for cutting too because of their long-lasting qualities and for the unusually beautiful floral arrangements possible when combined with other flowers.

**EACH** 40c      3 for \$1.10  
6 for \$2.00

### **SHASTA DAISY (Moonpenny)**

One of the most widely known and used of all perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

**ALASKA** The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. Glistening white blooms with large golden centers are produced freely throughout summer.

3 for 60c      6 for \$1.00      12 for \$1.75

### **DIENER'S DOUBLE FRINGED WHITE**

Immense white blooms with very attractive fringed edge; nearly all double. Vigorous, tall growing with strong stems.

3 for 70c      6 for \$1.15      12 for \$2.00

**MAJESTIC** Wonderfully large flowers, 5 to 6 inches across, with a small yellow center. Blooms have a double row of straight, overlapping petals making the flowers full and compact. The 30-inch stems are straight and strong, which makes this a splendid cut flower variety. These are real beauties and should be included in every garden.

**EACH** 75c      3 for \$2.00

**G. MARCONI** This is the largest of the frilled Shasta Daisies. Fully double flowers measure 4 inches or more in diameter. Strong, stiff stems. Exceptionally good for cutting.

**EACH** 50c      3 for \$1.25

**MT. SHASTA** Pure white, fully double flowers with high-crested center, often measure 4 inches or more across. Flowers are very compact and come singly on strong, 24-inch stems. Considered by many to be the outstanding Shasta Daisy.

**Each** 60c      3 for \$1.50

**SPECIAL OFFER** One each of the three varieties listed above. **\$1.50**



**Shasta Daisy; Alaska**



**Tritoma-Red Hot Poker**



Violas

### VALERIANA (Garden Heliotrope)

**COCCINEA RUBRA** Bright red flower heads are borne in abundance on 12-inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of this hardy perennial. Thrive in rich soil and full sun.

3 for 60c                      6 for \$1.00  
12 for \$1.75

### VERONICA (Speedwell)

**LONGIFOLIA** Reaches a height of about 30 inches and is a beautiful sight in July and August with its long spire-like blooms of deep blue.

3 for 60c                      6 for \$1.00  
12 for \$1.75

## VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

**ARKWRIGHT RUBY** Rich ruby-red color with satiny sheen. Very free-flowering; fragrant; excellent for cutting.

3 for 60c                      6 for \$1.00                      12 for \$1.75

**BLACK IMP** Quaint little flowers of a rich glossy black with bright yellow eye. Very showy.

3 for 60c                      6 for \$1.00                      12 for \$1.75

**CHANTREYLAND** Beautiful blooms of purest apricot without any shading of orange. Masses of blooms all summer.

3 for 60c                      6 for \$1.00                      12 for \$1.75

**JERSEY GEM** Rich, shimmering violet-blue color. Blooms from April until snow falls. Its exquisite fragrance, free-flowering habit and extreme hardiness make this one of the finest Violas.

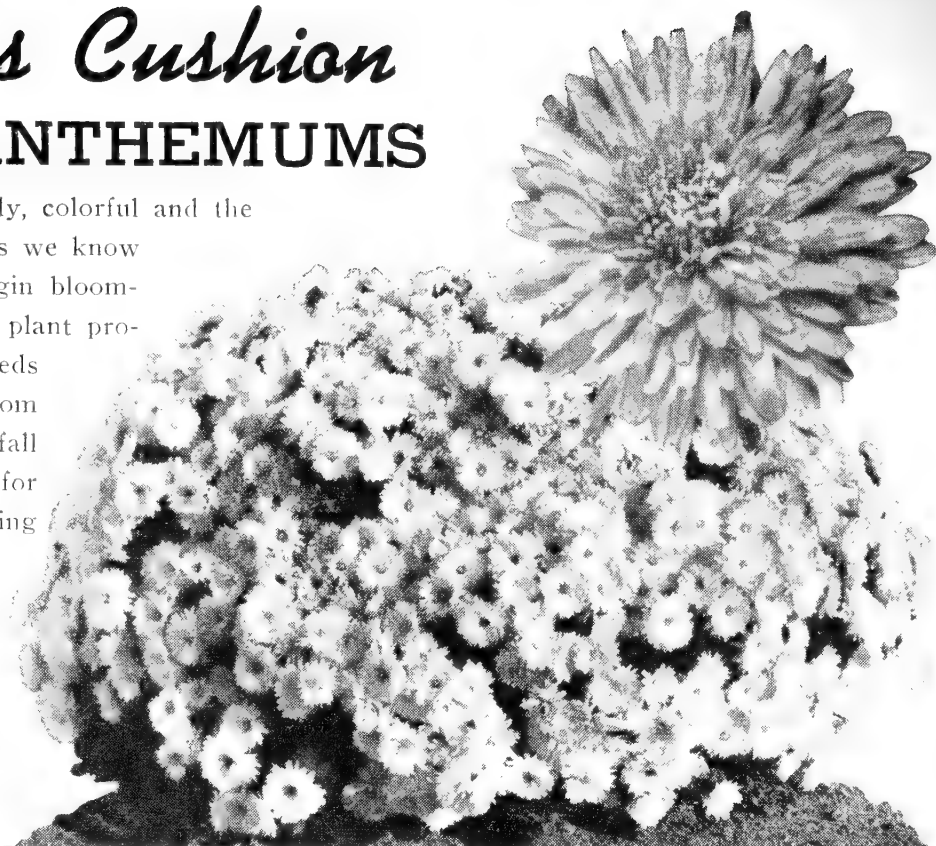
3 for 60c                      6 for \$1.00                      12 for \$1.75

**WALLER FRANKLIN MIXED** Mixture of gay blues and yellows. Especially desirable for bedding or colorful edgings. Plants produce a profusion of blooms.

3 for 60c                      6 for \$1.00                      12 for \$1.75

# Famous Cushion CHRYSANTHEMUMS

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and flowers from then on until the last fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. One plant alone is a small flower garden in itself!



We offer the following colors —

**RED CUSHION**      **BRONZE CUSHION**  
**PINK CUSHION**    **YELLOW CUSHION**

Prices of the above varieties in 2¼" pots: Each 30c; 3 of one color for 75c. Rooted cuttings: Each 15c; 3 of one color for 40c; 6 of one color for 75c.

## 'MUM COLLECTION NO. 1

One each of the above varieties in 2¼" pots for \$1.00; rooted cuttings, one each of the above varieties for 50c.

## NAMED VARIETIES OF CUSHION TYPE 'MUMS

**BLACK VELVET** Rich dark red. A seedling of RED VELVET; height 12 inches. Blooms in mid-October.

**CAMILLA** A new, rich cherry red. One of our introductions

**CORAL SEA** An outstanding color, salmon-buff suffused with coppery-rose. Ideal for low borders and rock garden.

**DWARF JEWEL** At last, a jewel type flower on a compact cushion-shaped plant. Color is a very pleasing soft lavender.

**EXETER** Beautiful new bronzy yellow. Very branchy growth with luxuriant green foliage.

**GLACIER** Early flowering, dwarf type, of pure white color. One of the finest white 'mums grown today. Ideal for borders.

**JOAN HELEN** Sparkling garnet-red shading to purple; bright yellow center. Masses of beautiful blooms almost completely hide the foliage.

**QUEEN CUSHION** A particularly charming color, pure white. Dwarf, spready plants; very hardy and early.

**ORCHID HELEN** One of the most prolific lavender pink mums in existence. This is the result of a cross of which Joan Helen was the seed parent. It carries all of the desirable qualities of Joan Helen; a low clean compact plant. The flowers, unlike Joan Helen, are fully double and burst into bloom all at once.

**SONJA** A new aster-flowered cushion 'mum; produces masses of lovely purple blooms. Ideal for the low border. Very hardy.

Prices of named varieties in 2¼" pots: Each 35c; 3 of one variety for \$1.00. Rooted cuttings: Each 20c, 3 of one variety for 55c; 6 of one variety for \$1.00.

## 'MUM COLLECTION NO. 2

One each of the above varieties in 2¼" pots for \$1.90. Rooted cuttings, one each for \$1.10.

## THE POPULAR SPOON 'MUMS

An interesting and unusual new type of hardy Chrysanthemum which deserves a place in every 'mum planting. Their unique appearance and brilliant color combinations will add a note of "delightful novelty" to your garden. The individual flower petals are quilled or tubular for most of their length, flattening out near the tip so that each petal resembles a tiny spoon. Plants are hardy and vigorous growers. Bear a profusion of blooms during late fall.

We offer the following varieties —

**WHITE SPOON                      YELLOW SPOON**  
**ORCHID SPOON**

Prices on the above varieties in 2¼" pots: Each 35c; 3 of one color for \$1.00. Rooted cuttings: Each 20c; 3 of one color for 55c; 6 of one color for \$1.00.

### 'MUM COLLECTION NO. 3

One each of the above varieties in 2¼" pots for \$1.00. Rooted cuttings, one each of the above for 55c.

## SEPTEMBER SERIES 'MUMS

**SEPT. BRONZE** One of the most colorful of the early 'mums; loads of lovely little pompon-shaped flowers in the warmest bronze tints, from mid-September to latest frosts.

**SEPT. CLOUD** Beautiful pompon flowers of pure white shading to primrose near center. Plants are compact and completely covered with blooms from early September until frost.

**SEPT. DAWN** Lovely, large flowers of a bright rose-pink color. Considered one of the best pink 'mums. Plants are vigorous and very hardy. Flower freely over a long period.

**SEPT. SUNSHINE** Brilliant yellow blooms completely cover compact, well rounded plants from mid-September until frost. Very free-flowering. Fine for low border and cutting.

Prices on the above varieties in 2¼" pots: Each 35c; 3 of one variety for \$1.00. Rooted cuttings: Each 20c; 3 of one variety for 55c; 6 of one variety for \$1.00.

### 'MUM COLLECTION NO. 4

One each of the above varieties in 2¼" pots for \$1.35. Rooted cuttings, one of each variety above for 75c.

## *Choice Newer Varieties* **OF HARDY 'MUMS**

**BOKHARA** Charming soft crimson and wine flowers fully double. New 1947. Strong, sturdy growth, very free-flowering.

**DRAGON LADY** A satin-smooth Chinese red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it blooms continuously for six weeks and doesn't fade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large and bright as waxed leather.

**FRANCES CARLETON** Very unusual shade of mallow-purple; each petal is tipped with silver. Blooms mid-September. Height 24 inches.

**JAYEFF** Deep positive pink with a dazzling sheen. No other color or flower form like it. Flowers are huge, 4" or more without disbudding. Blooms in September; height 24 inches.

**MISS LACE** True light pink. Three-inch blooms on strong upright stems; 30 inches high. Blooms in September.

**ORIENTAL GLORY** Brilliant oriental red. Petals somewhat pointed. Beautiful 3" flowers on strong 28" stems. Blooms in September.

**POCAHONTAS** A crushed strawberry shade. Flowers are 3" across; blooms in October. Plant growth is dwarf and bushy.

**ROSEBUD** Lovely 3" flowers of deep, clear rose-pink. A much needed color in mums. Blooms in October. Height 30 inches.

**VIOLET** One of the newest purples. Dahlia-like blooms, fully double, of good color and substance. Grows 24 inches tall; blooms late August.

**WHITE WONDER.** The perfect white pompon. Exquisite ball-shaped blossoms are a soft creamy-white; very free-flowering and vigorous.

**YELLOW AVALANCHE** A sensational new yellow. Big, fluffy bloom of a rich, golden-yellow shade. A bud sport of the white variety.

Prices on the above varieties in 2¼" pots: Each 50c; 3 of one variety \$1.25. Rooted cuttings: Each 30c; 3 of one variety 85c; 6 of one variety for \$1.50.

### 'MUM COLLECTION NO. 5

One each of the above varieties in 2¼" pots for \$4.15. Rooted cuttings, one of each for \$2.25.

# University of Chicago Strain' MUMS

For years Dr. Kraus of the University of Chicago has been growing 'mums from selected seeds. They have been tested for winter hardiness, color and form of flower; earliness and disease resistance. We offer to you the cream of the crop. We know that you will be pleased.

**AUTUMNSONG** A delightful new color in 'mums; large flowers of a beautiful shade of wine-rose shading to carmine.

**CHARLES NYE** One of the best yellows to date. Large, 3" fully double flowers of rich buttercup yellow. For border and cutting.

**CHIQUITA** Lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets.

**COURAGEOUS** Bright, dark ruby-red. Large double flowers, 3½ inches in diameter. Its striking color and vigorous growth are outstanding.

**GLOWING COALS** Bright, deep cherry red with orange reverse. One of the best early reds. Plants are vigorous growers; produces a profusion of blooms.

**GOLDEN HOURS** Large, fully double flowers of deep lemon-chrome. Broad petals, overlapping and somewhat incurved. Free-flowering, early variety.

**GOLDEN SUNSET** An unusual blend of brilliant coppery tones; upper petals amber-yellow brushed with coral pink, ruby-red toward center.

**HEATHERBLOOM** Large, fully double flowers in an outstanding color; heather-pink, center shaded rose-red with gold tips.

**MEDITATION** Magnificent, 3-inch fully double flowers of soft light jasper-red and

maize-yellow with orange reverse. An outstanding new 'mum.

**NANOOK** Masses of charming white flowers with cream center, completely cover compact, dwarf plants. Excellent for the low border.

**ROSITA** Enchanting little button-pompon flowers of a light Persian-rose shade. Bushy plants are completely covered with pretty "pink buttons".

**SIENNA** Dark reddish-orange, toned burnt-sienna brown. A heavy textured, long-lasting flower, fully double. Blooms mid-Sept.

**TWILIGHT** Large, double flowers in a pleasing shade of fuchsia-purple with silvery reflex; one of the newer varieties. Vigorous, free-flowering.

**WYCHWOOD** Considered one of the best yellows. Flowers are fully double, dome-shaped; a rich clear canary-yellow, slightly deeper near center.

**ZANTHA** Large, double, ball-shaped flowers of a clear, canary-yellow shade. Blooms freely over a long period from early September until late frost.

Prices on the above varieties in 2¼" pots: Each 40c; 3 of one variety for \$1.10. Rooted cuttings: Each 25c; 3 of one variety for 70c; 6 of one variety for \$1.25.

## 'MUM COLLECTION NO. 6

One each of the above varieties in 2¼" pots for \$5.00. Rooted cuttings, one each of the above varieties for \$3.50.

## Favorite 'Mums OLD and NEW

**ALLEGRO** Very lovely, double flowers in an unusual blend, glowing shrimp pink suffused with coppery salmon. Late blooming.

**AMBER GLOW** Brilliant rosy-bronze shade, brighter than Mrs. duPont. Double flowers, late blooming.

**APPLEBLOSSOM** An appleblossom pink, fading to a clear white with cactus-like petals. Produces an abundance of 2½" flowers. Strong stems; height 26". Blooms in September.

**AVALANCHE** Big, fluffy, white flowers, measuring 5 inches across. Truly Queen of the Whites. Perfectly formed blooms in profusion from Sept. on.

**AVIATOR** A new, coppery red which promises to become very popular. Double flowers, produced in abundance during October.

**BETTY** Splendid upright plant; double flowers of rose-pink without a trace of magenta. One of the finest new pinks.



Chippewa

**FAVORITE 'MUMS continued:**

**BRONZE PYRAMID** Large flowers of an attractive orange-bronze shade. Tall, wiry stems; height 40". Blooms in October.

**CHIPPEWA** A universal favorite! Enormous double flowers of aster-purple; petals slightly incurved. Does especially well in northern sections.

**CHRIS COLUMBUS** New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.

**EARLY WONDER** New, large, soft-pink pompon type. Produces an abundance of double flowers from late September on; excellent for cutting.

**EGGSHELL** Large, double flowers of a distinct eggshell-white, slightly deeper at center. Flowers 3 to 4 inches across. Early blooming.

**EMBER** A brilliant, glowing bronze with orange shadings. Stands out vividly in comparison with others of this color. Blooms midseason.

**FLASHLIGHT** Attractive dark red with golden reverse. Large, double blooms. Early flowering.

**HARBOR LIGHTS** Pale yellow with cream-white tints. Lovely double flowers on tall stems; ideal for cutting. Blooms late September.

**JACKIE** A rich wine-red. Blooms late, but will always come into bloom after it has been severely frosted.

**JEWELRY** A lovely deep pink pompon. The flowers are well formed and hold their color after several frosts. Very hardy. Blooms in October.

**LAVENDER LADY** Immense double flowers, in a beautiful silvery lavender shade. Blooms are 3 inches or more across. Unusually hardy.

**LAVENDER LASSIE** A grand new pompon with cushion-like growth. A delightful miniature of Lavender Lady. Double, early blooming.

**MARGARET ANN** Light rosy-purple. Large, double blooms come along about mid-September. Very free-flowering; ideal for cutting.

**MARTIN'S WHITE** Immense, pure white flowers; fully double, about 4 inches across. Plants are bushy, of compact growth.

**MRS. DUPONT** Large, double blooms of peach-pink tinted rosy-salmon bronze. Late blooming. Long, strong stems are ideal for cutting.

**PINK RADIANCE** Masses of luminous, soft-pink blooms cover plants from late September on. Their exquisite coloring make beautiful bouquets.

**POLAR ICE** Clear ice-white, large, double blooms from early September on. Plants are very free-flowering, producing large, 3-inch flowers.

**RED VELVET** An outstanding velvety-crimson. Fully double blooms, fine healthy foliage; one of the best of all crimson 'mums.

**RUBY POMPON** An exciting ruby-crimson pompon. Masses of brilliant colored blooms literally smother the plants from early October on.

**SATURN** Sparkling orange-bronze. Plants grow 2½ to 3 feet tall and produce an abundance of lovely single blooms. Excellent for cutting.

**SILVER TIP** Bright carmine, with the tip of each petal silvery white. These large, fully double blooms present a charming color combination.

Prices on the above varieties in 2¼" pots: Each 35c; 3 of one variety for \$1.00. Rooted cuttings: Each 20c; 3 of one variety for 55c; 6 of one variety for \$1.00.

**'MUM COLLECTION  
NO. 7**

One each of the above varieties in 2¼" pots for \$7.50. Rooted cuttings, one each of the above varieties for \$4.00.



**Pink Radiance**

# Gorgeous English 'MUMS

These sensational new 'mums originated in Canada and have quickly gained great favor among lovers of fine flowers in this country. These varieties all bear enormous blooms on tall, stiffly erect stems. Excellent for cutting. Disbudding will produce some real exhibition blooms.

**ALABASTER** An early white of large size and good substance; slightly incurved. Blooms will grow 5" across if disbudded.

**BRONZE EARLY BUTTERCUP** Rich deep bronze with golden buff reverse. One of the very finest bronze English 'mums. Disbud for best results.

**CERISE** Lovely spray variety that grows on wiry stems; striking rosy-cerise shade with quilled petals. Splendid for table decoration.

**CRUSADER** An immense white, slightly overlaid with pink. Tall, straight stiff stems; large blooms brushed pink on the tips.

**ELDORADO** A most charming yellow shade. Blooms are 5" across, solid and well formed. Very free flowering, should be disbudded for best results.

**GEO. MCLEOD** An outstanding deep golden yellow, incurved blooms. Excellent for cutting; should be disbudded.

**GOLD STANDARD** Flowers are fully incurved and of the deepest possible golden yellow. Blooms up to 7" across if disbudded! This variety more closely approaches the greenhouse type than any other 'mum.

**INDIANA** Rich velvety crimson, shading darker towards the center. Large, 5" double blooms from late September on.

**JEAN HARLOW** Large, double blooms of semi-incurved form. Beautiful bright golden-yellow color.

**LEDA** Gorgeous rolled petals of heliotrope-pink. Flowers are 6" across if disbudded. We consider this one of the finest of the English strain.



Crusader

**MRS. T. GUTHRIE** A very large, chestnut-red with bronze reverse, broad reflexing petals. Will make a 6" bloom if disbudded.

**ORANGE GLOW** Orange-bronze with golden reverse. Large well-formed blooms.

**REVELLER** Enormous blooms of bright chestnut red; a truly unusual shade.

**SALMON FRED A** A beautiful salmon-pink. Blooms in September.

Prices on the above varieties in 2 $\frac{1}{4}$ " pots: Each 50c; 3 of one variety for \$1.25. Rooted cuttings: Each 30c; 3 of one variety for 85c; 6 of one variety for \$1.50.

## 'MUM COLLECTION NO. 8

One each of the above varieties in 2 $\frac{1}{4}$ " pots for \$5.00. Rooted cuttings, one each of the above varieties for \$2.75.



Primrose

## Outstanding New ENGLISH 'MUMS

**ALFRETON BEAUTY** Really a beauty! A large reflexing flower of gorgeous amber with gold reverse. Blooms in October.

**CHINA GOLD** Double flowers of bright golden bronze with quilled petals; remarkably attractive. Blooms mid-October; height 36 inches.

**COPPELIA** Striking Indian-red or ripe tomato color. Strong grower, heavy textured. Blooms late September. Height 36 inches. Double, free-flowering.

**PRIMROSE** An immense primrose yellow with incurving petals. Blooms in October.

**TRIXIE** Large, shapely flowers of a delightful salmon-pink shade. Plants are hardy, strong growers and bloom profusely.

**WENDY** A distinctive bright orange bronze. Blooms in September.

Prices on the above varieties in 2 1/4" pots: Each 75c; 3 of one kind \$2.15. Rooted cuttings: Each 50c; 3 of one kind \$1.30; 6 of one kind \$2.45.

### MUM COLLECTION NO. 9

One each of the above varieties in 2 1/4" pots \$4.00. Rooted cuttings, one each of the above for \$2.25.

## Patented 'MUMS

Here we are offering some entirely new creations. Each one possessing qualities which makes them outstanding and different from anything now in existence. We know you'll be highly pleased and delighted with these glamorous, new introductions.

**FRED F. ROCKWELL** (Plant Patent No. 718) This dazzling new pompon has more than lived up to the claims made for it. The most gorgeous blending of bronze and orange scarlet tones ever seen in a pompon; retains its full brilliance far into the Mum season. Plants are amazingly prolific and hardy. One of the finest; blooms late September.

All potted plants. Each 75c; 3 for \$2.00; 12 for \$7.50.

**KOREAN PRINCESS** (Plant Patent No. 640) The first anemone-flowered Korean Hybrid. Color is a rich bronze red changing to soft strawberry crimson; the inner petals tipped golden bronze—a charming tapestry effect. Plants are husky, attain a height of 2 feet and are free-flowering. Bloom mid-October.

All potted plants. Each 75c; 3 for \$2.00; 12 for \$7.50

**SUMMERTIME** (Plant Patent No. 689) Bred specifically for summer flowering, it does just that. Masses of fragrant, glistening yellow blossoms from late July on. Brilliant in color regardless of summer heat and so remarkably hardy and tough it will grow and bloom profusely in areas where the season is too short for the average 'mum. Single blossoms, 2" across, bright lemon to bronze yellow, are produced in great abundance.

All potted plants: Each 75c; 3 for \$2.00; 12 for \$7.50

Note: Chrysanthemums Fred F. Rockwell, Korean Princess, and Summertime are being grown under license from the patent owner and sold subject to all patent restrictions.

### SPECIAL OFFER

To acquaint you with the high quality of our rooted cuttings, we make this special offer.

**12** MIXED, UNLABELED ROOT-ED CUTTINGS, that will include a good selection of types and color, Postpaid for only **1.50**

# DAHLIAS

For lots of bright color in the late summer and fall garden, when other blooms are scarce, there is probably no flower more outstanding than the Dahlia. The great variety of flower forms, brilliant colors and color combinations will provide unending interest, for all who grow them. This spring we are again offering our customers a selection of fine Dahlia Tubers.

These tubers are of healthy, vigorous stock, with numerous eyes and will bloom the first season after planting. Plant this spring and have gorgeous blooms this summer and fall. We offer the outstanding varieties listed below. Each tuber labeled and an exceptional Dahlia value.

**CARL G. DAHL** Color amberglow with golden sheen and a sweetbrier reverse. Bush growth vigorous and very profuse; blooms 11 to 14 inches; height about 5 feet. Selected for the Honor Roll.

Each 60c 3 for \$1.50

**CITY OF CLEVELAND** Color bright orange suffused scarlet. Strong, healthy bush about 4½ feet high; produces large, well-formed, artistic blooms.

Each 50c 3 for \$1.25

**CLARA CARDER** One of the greatest Pink Decorative Dahlias we have ever seen. It's really in a class by itself, being a beautiful shade of clear Cyclamen-pink. Blooms are produced in great profusion.

Each 50c 3 for \$1.25

**DETROITER** A magnificent dark red, almost maroon. Early and constant bloomer. Flowers 6 to 9 inches. Very outstanding.

Each 60c 3 for \$1.50

**GLAMOUR** An immense true purple with each petal edged amaranth-pink; a striking color combination. Strong, heavy grower; blooms have measured 14 inches across. Winner of many prizes.

Each 75c 3 for \$2.00

**GROLL'S GENESEE** Large blooms of clear orange. Vigorous growing plants produce a profusion of blooms. One of the best.

Each 50c 3 for \$1.25



**KILGORE'S KING** Deep lemon yellow with rose shadings on outer petals. Strong stems, rugged bush about 5 feet high. Blooms keep well.

Each 50c 3 for \$1.25

**KING ALFRED** Ruby-red with silvery reverse. The color combination of this very large flower is both distinctive and beautiful.

Each 50c 3 for \$1.25

**MISS LONG ISLAND** Mammoth blooms of an attractive deep pink color. Strong, stiff stems bear flowers measuring 10 to 12 inches across. Very showy.

Each 60c 3 for \$1.50

**RED SUNSET** Enormous, bright scarlet blooms. Strong, healthy bush with long stems. Very colorful and free blooming.

Each 50c 3 for \$1.25

**WM. G. WYLLIE** Large blooms of clear yellow suffused buff and pink; an unusual and interesting color combination.

Each 75c 3 for \$2.00

**WHITE GIANT** Here is probably the best of all white informal decoratives. Its many outstanding qualities have won it a place on the Honor Roll.

Each 75c 3 for \$2.00

## SPECIAL DAHLIA OFFER

6 Mixed Dahlias, our choice unlabeled, postpaid for only ..... \$1.50

### DAHLIA COLLECTION NO. 1

- 1 CITY OF CLEVELAND
- 1 GLAMOUR
- 1 JANE COWL
- 1 KILGORE'S KING
- 1 MISS LONG ISLAND
- 1 RED SUNSET

One each of the above varieties for only  
\$2.50

**FREE GIFT** — One RED BALL with  
each order for this collection.

### DAHLIA COLLECTION NO. 2

- 1 KING ALFRED
- 1 CARL G. DAHL
- 1 CLARA CARDER
- 1 DETROITER
- 1 GROLL'S GENESEE
- 1 WM. G. WYLLIE

One each of the above varieties for only  
\$2.50

**FREE GIFT** — One RED BALL with  
each order for this collection.

# Richard's Quality

## SPRING ORDERS ONLY

These are all finest quality bulbs which will bloom for you this summer. Sold only in quantities listed below, or multiples thereof.

**ALGONQUIN** A brilliant light scarlet; some markings. Magnificent large spike; good grower.

6 for 40c 12 for 75c

**AUTUMN GOLD** Beautiful shadings of orange and yellow.

6 for 40c 12 for 75c

**AVALON** Bright rose-pink with cream throat.

6 for 40c 12 for 75c

**BOBBY DAZZLER** Brilliantly clear and velvety red-orange with deeper throat blotch.

Each 40c 6 for \$2.00 12 for \$3.50

**CORONA** Creamy white, shading to deep cream in throat. Distinct picotee rose edge on all petals.

6 for 40c 12 for 75c

**ELIZABETH THE QUEEN** Beautiful clear mauve with darker lines in throat. Large, beautifully ruffled blooms. This is considered the most beautiful lavender on the market today.

Each 25c 6 for \$1.00 12 for \$1.75

**GRETA GARBO** Lovely, light rose-pink with cream lip on petals. One of the finest.

6 for 40c 12 for 75c

**H. B. PITT** Smooth light orange-pink with cream throat.

6 for 40c 12 for 75c

**H. R. HANCOCK** Clear, deep cherry-rose with clean creamy-white throat. One of the finest.

Each 75c 6 for \$4.00 12 for \$7.00

**JEANIE** Rich pink with white mid-ribs and creamy yellow throat.

6 for 40c 12 for 75c

**LEADING LADY** White sport of Picardy. Beautiful cream with canary yellow throat.

Each 20c 6 for \$1.00 12 for \$2.00

**MARGARET BEATON** Large, snowy-white blooms with brilliant scarlet blotch in throat.

6 for 40c 12 for 75c

**MARGARET FULTON** Rich, clear coral-pink, throat apricot-pink without any markings.

6 for 40c 12 for 75c

**MERCURY** Brilliant vermilion red; opens 8 to 10 large size florets. Very showy.

Each 25c 6 for \$1.25 12 for \$2.00



Mother Kadel

### OFFER NUMBER 1

- 6 Bulbs — **BEACON** — Scarlet, yellow throat.
- 6 Bulbs — **H. B. PITT** — Orange-pink.
- 6 Bulbs — **JEANIE** — Pink, yellow throat.
- 6 Bulbs — **MARGARET FULTON** — Coral-pink.
- 6 Bulbs — **ROSA VAN LIMA** — Salmon-pink.
- 6 Bulbs — **WHITE GOLD** — Light cream.

**36** Bulbs, 6 of each of the beautiful Glads, described above. Each variety labeled. Postpaid for. **\$2.50**

**SPECIAL FREE GIFT** With each order for the collection of 36 bulbs described above, we will include **ABSOLUTELY FREE** 12 bulbs of **PICARDY**, often called the greatest Glad of all time.

### OFFER NUMBER 2

For those who do not want as many as 36 bulbs, we will make the following offer:

**18** Bulbs, 3 of each of the six varieties listed on Offer Number 1. Each variety labeled. Postpaid. **\$1.50**

**SPECIAL FREE GIFT** With each order for this collection of 18 bulbs, we will include **ABSOLUTELY FREE** 6 bulbs of the popular **PICARDY**.

### OFFER NUMBER 3

**25** Fine bulbs of mixed varieties. There are some beautiful varieties in this mixture but to save separation and labeling, we make this value giving offer. **\$1.00**

# Gladiolus Bulbs

**MOTHER KADEL** Clear yellow with no markings. One of the best new yellows.

6 for 50c 12 for 90c

**ROSA VAN LIMA** Light rose with darker lines in throat. Extremely tall growing; very large florets.

6 for 40c 12 for 75c

**SENSATION** Outstanding, soft salmon-rose with darker feather edge. Good exhibition type.

Each 15c 6 for 75c 12 for \$1.25

**STOPLIGHT** Brilliant, ruffled red; large florets. One of the best of the new reds.

6 for 50c 12 for 90c

**WHITE GOLD** Very large florets of clear, light cream, shading to golden throat.

Each 15c 6 for 75c 12 for \$1.25

**WINSTON** Clear, creamy white shading to lemon throat. Blooms are beautifully waved and ruffled.

Each 15c 6 for 75c 12 for \$1.25

**ALL PRICES  
INCLUDE  
POSTAGE**

## OFFER NUMBER 4

Since we have a surplus of bulbs of the beautiful apricot shaded **PICARDY** variety, we offer these at real money saving prices to our customers. These are fine, healthy, blooming size bulbs which will bloom this summer. Do not confuse this surplus offer with bulblet offers which you may have seen many times. All are post-paid. Be sure to specify quantity wanted when ordering these.

25

Bulbs of **PICARDY**

\$1.50

50

Bulbs of **PICARDY**

\$2.50

100

Bulbs of **PICARDY**

\$4.50

## SPECIAL GLADIOLUS OFFER

From the list above we have selected four of the varieties which we consider outstandingly beautiful. To induce you to try Richards highest quality bulbs we are going to offer this group to you at a further price saving. Order the bulbs listed below and you will have some lovely and colorful blooms next summer.

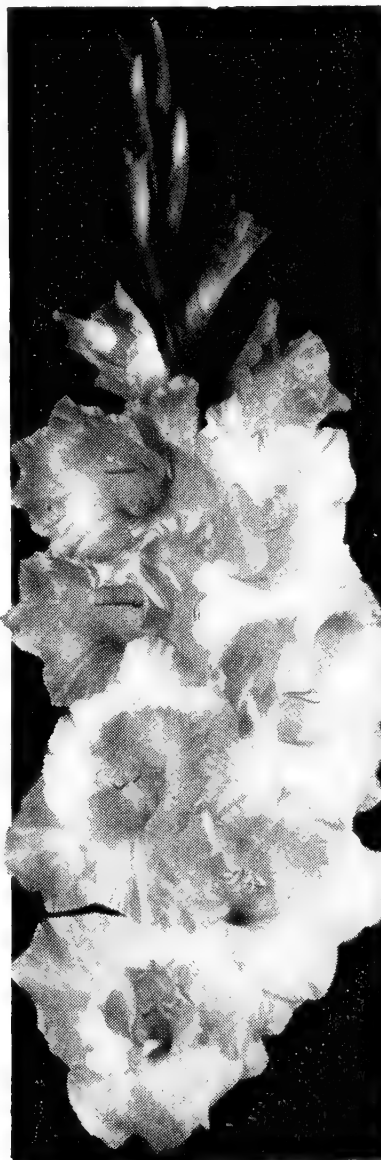
6 Bulbs — **CORONA** — Creamy white with rose picotee edge.

6 Bulbs — **MARGARET BEATON** — White, red throat.

6 Bulbs — **MOTHER KADEL** — New clear yellow.

6 Bulbs — **STOPLIGHT** — Brilliant red.

**24** Bulbs, six of each described above, **\$1.50**  
Postpaid .....



**Picardy**



**Bobby Dazzler**



Africa

# Field Grown HARDY PHLOX

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true to name. Phlox will start blooming early in July and continue through August into September.

## VARIETIES

**AETNA** Excellent new variety which is highly resistant to rust. Tall, strong grower and of superb deep scarlet color.

**\*AFRICA** The favorite deep red. Good grower and sure, heavy bloomer.

**BORDER QUEEN** Massive flower heads of deep watermelon pink. Individual florets are unusually large.

**CHIEFTAIN** Brilliant red. Enormous flower heads.

**COUNT ZEPPLIN** Pure white flowers with vivid, bright red eye. Very striking; very free flowering.

**\*DAILY SKETCH** Extra large flowers of light pink with carmine eye. Vigorous grower.

**DR. KLEMM** Large trusses of white with diffused violet eye.

**E. I. FARRINGTON** A Phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly darker eye.

**GEORGE STIPP** A truly outstanding Phlox of glowing salmon-coral with shaded lighter eye.

**JULY LIGHTS** A brilliant carmine-red with blood red eye. Strong, vigorous grower.

**\*LEO SCHLAGETER** One of the brightest and flashiest of all red Phlox. Sturdy grower; very free flowering.

**\*MARY LOUISE** Large, conical heads of pure white. A fine new variety that blooms throughout the summer.

**MIA RUYS** A dwarf variety that bears large heads of pure white flowers.

**MOONLIGHT DREAM** Semi-dwarf type with large flower heads of pure white.

**PRIME MINISTER** Large trusses of a clear, pure white with brilliant red eye.

**\*ROSEA SUPERBA** Magnificent flower heads of a glowing rosy-pink. Very outstanding.

**\*ROYAL PURPLE** Large flower heads of rich satiny purple. Individual florets are large with uniformly good color.

**SALMON GLOW** Teamed with Daily Sketch this variety has swept to a high place in the Phlox world. Its robust growth and blooms of deep salmon recommend it to all.

**STARLIGHT** Lovely orchid with white eye. Individual florets are large and well-formed.

**THOR** Deep salmon-pink with an unusual scarlet overtone. Nicely shaped trusses on strong stems.

Your choice of the above varieties.

Each 40c; 3 of one variety for \$1.10.

### PHLOX COLLECTION NO. 1

One each of the 6 starred  
\*varieties listed above **\$2.00**

### PHLOX COLLECTION NO. 2

One each of the 20 varieties  
listed above. **\$6.50**

# Special Varieties of Phlox

**BLUE BOY** Near blue color with violet cast. Good, strong grower; of medium height.

**CHARLES CURTIS** Brilliant cherry-red. The color is outstanding and makes a very showy display in the garden. A vigorous grower.

**FLASH** Large flower heads of rich carmine-rose with orange-scarlet center; very effective combination.

Vigorous; free-flowering.

**HARVEST FIRE** Striking salmon-orange shade. Flower heads are extra large, carried on tall strong stems.

**SALMON BEAUTY** Delightful shade of salmon-pink with large, white eye. Individual florets are extra large and well formed.

Your choice of the above varieties. Each 50c.

## PHLOX COLLECTION NO. 3

6 PHLOX ALL LABELED  
OUR SELECTION **\$1.75**

## PHLOX COLLECTION NO. 4

One each of the 5  
varieties listed above **\$2.25**



Charles Curtis

# Special!

## BABY PHLOX

These are well established crown or root cuttings which will grow in your garden and produce some blooms this year. **Make Your Garden Dollars Buy More** by ordering some of these fine Baby Phlox. Due to the fact that they are grown in cold frames outdoors, they will not be available until May 15th. We cannot accept orders for them after June 15th, so hurry in your order and plants will be sent to you parcel post prepaid as soon as they are ready to transplant.

### VARIETY

**AETNA** Tall, strong grower and of superb deep scarlet color.

**AFRICA** Lustrous deep carmine-red with darker eye.

**ANNIE LAURIE** One of the best new salmon-reds.

**BLUE BOY** Near blue color with violet cast.

**BORDER QUEEN** Massive heads. Deep watermelon pink.

**CHIEFTAIN** Brilliant red. Enormous flower heads.

**COUNT ZEPPLIN** Large white blooms with vivid, bright red eye.

**DAILY SKETCH** Large flowers of light pink with carmine eye.

**DR. KLEMM** Large trusses of white with diffused violet eye.

**E. I. FARRINGTON** A delightful salmon shade with darker eye.

**ETHEL PRITCHARD** Soft lavender. Blends well with other colors.

**GEORGE STIPP** A truly outstanding Phlox of glowing salmon-coral.

**JULY LIGHTS** A brilliant carmine-red with blood red eye.

**LEO SCHLAGETER** One of the brightest of all reds.

**LILLIAN** Unusually large trusses of charming soft pink.

**MARY LOUISE** Large heads of pure white. New.

**MIA RUYS** A dwarf variety which bears large heads of pure white flowers.



Daily Sketch

**PRIME MINISTER** Pinkish white, brilliant red center. Very colorful.

**ROSEA SUPERBA** Magnificent flower heads of glowing rosy-pink.

**ROYAL PURPLE** Rich, satiny purple. Individual florets are large and well-formed.

**SALMON GLOW** Deep Salmon shade. We recommend it highly for its good color and robust growth.

**STARLIGHT** Lovely orchid with white eye.

**THOR** Deep salmon-pink with scarlet overtone.

### YOUR CHOICE OF ABOVE VARIETIES

6 of one kind \$1.00, postpaid

12 of one kind \$1.75, postpaid

12 mixed, unlabeled, our choice, \$1.50

### SPECIAL VARIETIES OF BABY PHLOX

**BLUE BOY** Near blue color with violet cast.

**CHARLES CURTIS** Brilliant cherry-red. Very showy.

**FLASH** Rich dark red with orange-scarlet center.

**HARVEST FIRE** A brilliant salmon-orange.

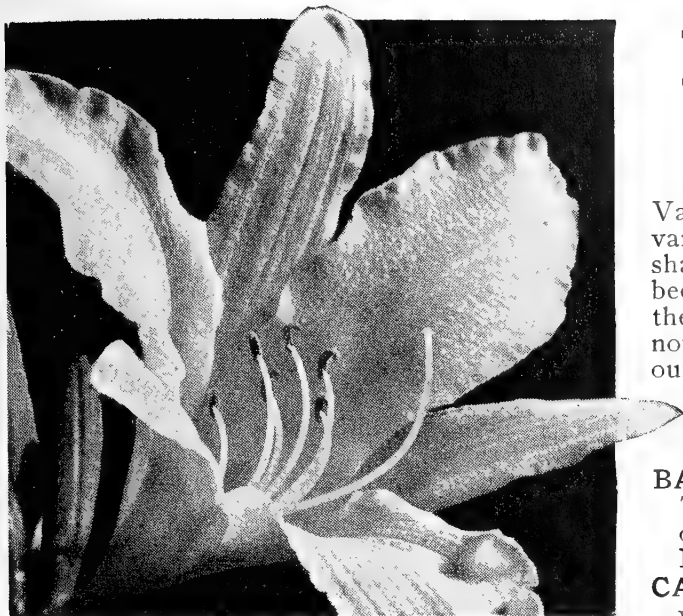
**SALMON BEAUTY** Rich salmon-pink with white eye.

**WORLD PEACE** Outstanding new white. Vigorous grower.

### YOUR CHOICE OF ABOVE

6 of one kind \$1.30, postpaid

12 of one kind \$2.25, postpaid



Daylily Hyperion

## TUBEROUS BEGONIAS

Perhaps no other plant is so valuable as the tuberous-rooted Begonia, for those hard-to-fill shady areas in the garden. Their lovely colors range from pastel shades to bright yellows, salmon and deep crimson. Magnificent flowers often measuring 4 inches or more across, are borne well above the attractive foliage. In addition to their use in the garden, they make excellent plants in pots for indoor bloom.

**DOUBLE CAMELLIA FLOWERED** These exquisite flowers appear to be huge Camellias; fully double blooms make their appearance in July and continue in great profusion.

<b>PINK</b>	<b>RED</b>	<b>SALMON</b>
<b>SCARLET</b>	<b>YELLOW</b>	<b>WHITE</b>
Each 40c	4 of one color \$1.50	
12 of one color \$4.00		

### SPECIAL OFFER

**6** Roots, one each of the above colors for only..... **\$2.00**

**CARNATION TYPE OR DOUBLE FRILLED** Here is an interesting and completely different type of Begonia. Beautiful, fully double flowers have short, deeply serrated and fringed petals which give the flowers the appearance of a huge Carnation.

<b>PINK</b>	<b>RED</b>	<b>SALMON</b>
<b>SCARLET</b>	<b>YELLOW</b>	<b>WHITE</b>
Each 40c	4 of one color \$1.50	
12 of one color \$4.00		

### SPECIAL OFFER

**6** Roots, one each of the above colors for only **\$2.00**

### SPECIAL OFFER

**3** of each of the above 2 types, our selection of color, for only **\$2.00**

# DAYLILLIES

(Hemerocallis)

**One of the Easiest to grow of All Plants**

Valuable for their large, showy flowers and variety of bright colors; for use in borders, shady areas and cutflower garden. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2-year field grown.

**BAGDAD** A distinctive mahogany-red shade. Tall, vigorous growing plants reach a height of 42 inches. Blooms during June and July. Each 50c

**CALYPSO** Large blooms of light cadmium yellow. Height 40 inches; blooms July and August. Each 35c

**FULVA** Bright orange-yellow. Height 40 inches. Blooms in July. Each 25c

**GOLD DUST** Rich golden yellow. One of the earliest to bloom; May and June. Height 24 inches. Each 35c

**GLORIANA** Golden yellow with fluted edging. Blooms June and July. Height 36 inches. Each 75c

**KWANZO FLORA PLENA** Large, double golden bronze blooms. A really unique variety. Height 36 inches. Blooms July and August. Each 50c

**LINDA** Unusual yellow and copper-red shade. Blooms June and July. Height 36 inches. Each \$1.00

**MARGARET PERRY** Brilliant orange-scarlet lined with red. Blooms July and August. Height 48 inches. Each 40c

**MODESTY** Large flowering; pale yellow color. Blooms June and July. Height 30 inches. Each 50c

**SOVEREIGN** Satiny orange-yellow; fragrant. Blooms May and June. Height 30 inches. Each 25c

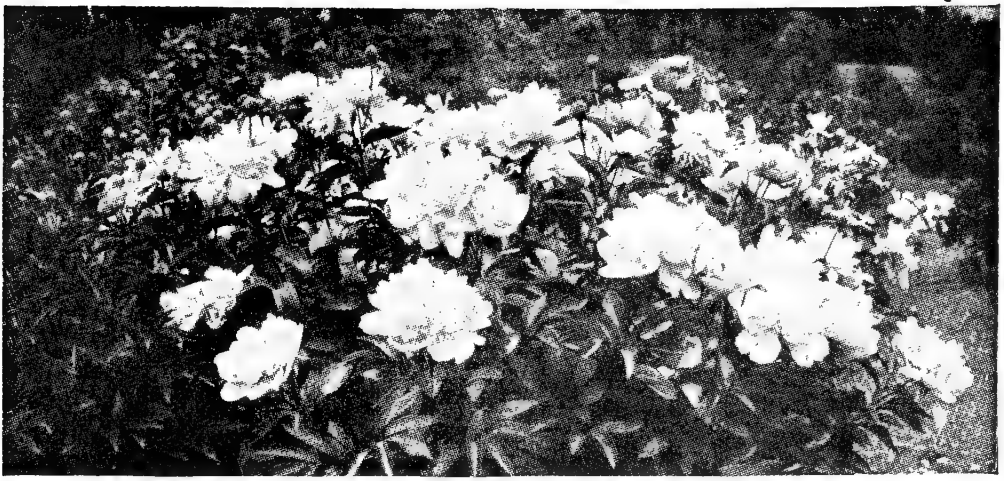
### SPECIAL OFFER

One each of the above varieties for only **\$3.50**

## TWO EXCEPTIONAL DAYLILLIES

**HYPERION** The finest citron-yellow available. Delightfully fragrant. Blooms in July and August. Height 40 inches. Each \$1.00

**DAWN** Waxy lemon-yellow. Very choice. Blooms in July. Height 42 inches. Each \$1.00



# PEONIES

Peonies are for Fall Delivery only.

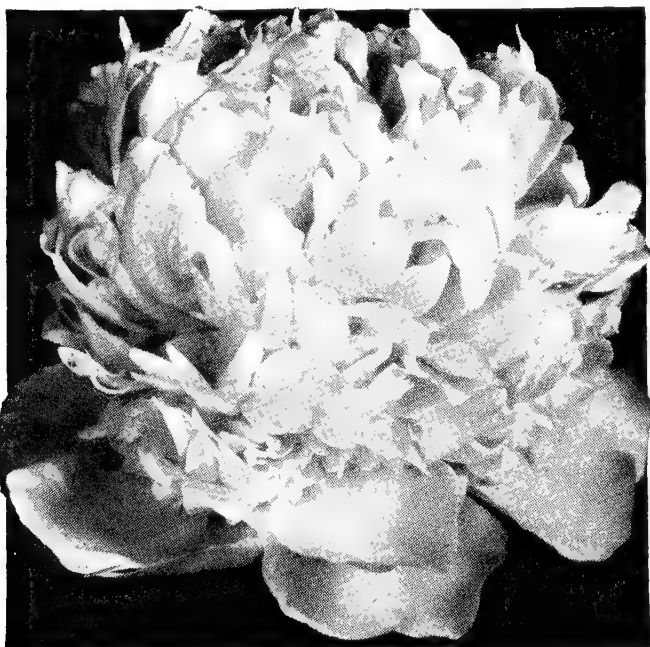
This year we are offering our large list again. Varieties that we have selected as being outstanding in their various color classes. We do not try to grow every variety in existence but we do try to have the best ones. We want to say just a word about the quality. We send out as always nice clean three to five eye divisions, all from two and three year plants. You will find no clubby stock in our peonies.

**ALBERT CROUSSE (8.6)** Double type; large; midseason. Light rose-pink with a creamy undertone, richly tinted with flesh pink in a deep rose-like center when fully open; mildly fragrant. Tall, a profuse bloomer; strong stems and good foliage.

Each 75c

**ALBIFLORA (8.4)** Single type; large; early. Pure white, saucer-like blooms with long petals rounded at the ends and a center of long yellow stamens. Medium height; very prolific; good foliage.

Each 75c



Mons. Jules Elie

**ALSACE-LORRAINE (8.8)** Double type; large; late; midseason. Petals rounded and cupped at the tips, not pointed, of waxy texture, symmetrically arranged in circular form, pure white, tinted with cream and buff in the center. Medium height.

Each 75c

**AUGUSTE DESSERT (8.7)** Double type; large; midseason. Big rounded petals symmetrically graduated towards a loose center which shows a few stamens; intensely pink, each petal edged with a silvery border.

Each 75c

**CATHEDRAL (8.1)** Japanese type; large; midseason. Vivid dark rose-pink. Tall; free blooming.

Each 75c

**CHESTINE GOWDY (8.4)** Double type; large; late. Light rose, tall; strong grower. Very distinct.

Each 75c

**CORONATION (8.5)** Double type; very large; late midseason. Pale rose-pink flecked with crimson on the edges, but the center is much darker; delicate fragrance. Medium height.

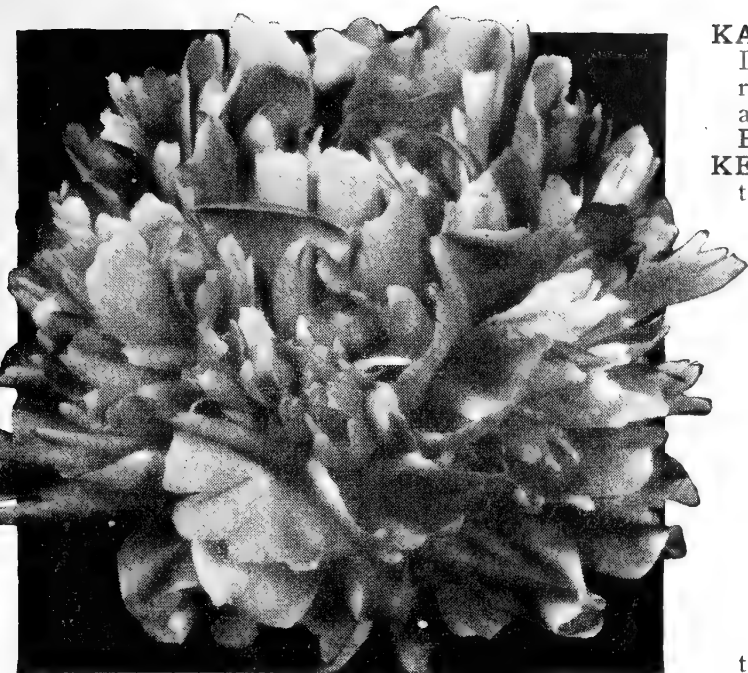
Each 75c

**DUCHESS DE NEMOURS (8.1)** Double type; large; early. Cupped white guards and moderately full center of light canary-yellow.

Each 75c

**EDITH FORREST** Double type; large; late midseason. A very good deep pink which flowers heavily and is especially effective in border plantings.

Each 50c



Mary Brand

### SPECIAL OFFER

9.0	Baroness Schroeder	Mary Brand
8.5	Coronation	9.2 Mons. Jules Elie
	Edith Forrest	9.0 Sass Late Red
9.0	June Day	9.3 Walter Faxon
8.8	Lillian Gumm	8.8 W. F. Christman

One each of the above 10 high rated varieties, regular catalogue value \$7.65 for **\$5.75**

**FELIX CROUSSE (8.4)** Double type; large; late midseason. Brilliant crimson of even tone and good silky luster; medium height, good foliage.  
Each 60c

**FESTIVA MAXIMA (9.3)** Double type; very large; early. White with prominent crimson flecks on a few central petals; tall good foliage.  
Each 60c

**GEORGIANA SHAYLOR (8.9)** Double type; very large; late midseason. Light rose-pink, paler on backs of petals. Fragrance sweet but not strong. Medium height.  
Each 75c

**GLORIANA (9.0)** One of the newer peonies. Double type; large; late midseason. A very bright rose-pink. Medium height.  
Each \$1.00

**GRACE BATSON (8.8)** Double type; large; late. Deep rose pink. Medium height, good foliage.  
Each \$1.00

**ISANI GIDUI (9.3)** Japanese type; very large; midseason. Two rows of very broad, rounded smooth guard petals of pure white. Medium height.  
Each \$2.50

**KATHERINE HAVEMEYER (9.0)** Double type; large midseason. Light rose-pink with a tinge of old rose, average height.  
Each \$1.00

**KELWAY'S GLORIOUS (9.8)** Double type; very large; midseason. White with a creamy suffusion in depth, crimson streaks on outside of petals and occasionally a few faint crimson edges in the center.  
Each \$1.25

**MME. JULES DESSERT (9.4)** Double type; very large; late midseason. Long, smooth petals of flesh-white, graduated symmetrically about a hollow, funnel-like center, with a few stamens in its depths, which reflect a yellow glow through its translucent texture; tall, good foliage.  
Each 90c

**MARIE CROUSSE (8.9)** Double type; very large; midseason. Central petals broad, forming an immense globular bloom; pale-pink, shaded rose in the center, overspread with a glowing suffusion; moderately fragrant, medium height.  
Each 75c

**MARTHA BULLOCH (9.1)** Double type; very large; late. Bright old rose pink, with highlights of lighter rose and pink; tall, strong stems.  
Each \$1.25

**MARY BRAND (8.7)** Rose type; large midseason. Dark clear crimson, with a very brilliant sheen, notably fragrant for a red variety. Medium height.  
Each 90c

**MONS. JULES ELIE (9.2)** Double type; very large; early. Light rose-pink of the dull, opaque quality seen in pink chrysanthemums. Broad, smooth, guard petals; center incurved and silvered with grayish pink; fragrant. Moderately tall.  
Each 75c

**MRS. EDWARD HARDING (9.3)** Double type; large; midseason. White illumined by many golden stamens hidden under the petals and by a bright tuft of them in the center when fully open. Medium height.  
Each 90c

### SPECIAL \$1.50 OFFER

One Sarah Bernhardt, rose-pink.  
One Mary Brand, dark crimson.  
One Festiva Maxima, white

**3** wonderful peonies, postpaid to you for only **\$1.50**

### OUR GUARANTEE

We exercise great care in keeping our stock true to name, and we will replace any variety that proves untrue to name, three years from date of sale.



## HOW TO PLANT PEONIES

Peonies are heavy feeders and should be planted in soil which has been thoroughly prepared by deep spading and the addition of well rotted manure or good commercial fertilizer.

Peonies should be planted with eyes NOT MORE THAN TWO INCHES below surface of the soil.

Most of the trouble that gardeners experience in not having their peonies bloom comes from planting too deep.

Have holes generously large to accommodate the roots. Sift in finely pulverized soil around roots until nearly covered, and then fill hole with water and allow to settle. This eliminates any air pockets. Fill in balance of earth to proper depth and pack firmly.

Peonies planted in this manner will seldom fail to grow and bloom the following year.

Well rotted manure applied as a mulch in late fall and then worked into the soil the following spring will help promote luxuriant growth and blooms.

### VARIETY

**PHILIPPE RIVOIRE (9.2)** Double type; small; early. Very dark crimson with a blackish sheen. Fully double with a symmetrically incurved center, richly rose scented. Medium height; good foliage. This is the only red peony that we know of that is really fragrant.

Each \$1.50

**PHOEBE CARY (8.8)** Double type; large late. Pale old rose pink, darkening toward the center; moderately rose scented. Tall; good light green foliage.

Each 75c

**PHYLLIS KELWAY (9.0)** Semi-double type; very large; midseason. Rose-pink, paling to white in center, thin texture, hollow, cupped form at first showing many stamens,

later developing a flat crown. Faintly fragrant; medium height, strong stems.

Each 75c

**REINE HORTENSE (8.7)** Double type; very large; midseason. Rose-pink with crisp, fluffy petals of translucent texture, notched and silvered at the tips and occasionally flecked with crimson in the center.

Each 75c

**SARAH BERNHARDT (9.0)** Double type; very large; late. Dark rose-pink, edged a trifle lighter with inconspicuous red edges on a few central petals, and an occasional golden yellow anther in the collar; agreeably fragrant. Medium height. Probably the most popular peony grown.

Each 75c

#### SPECIAL OFFER NO. 2

Festiva Maxima	Hazel Kinney
Kelway's Glorious	Mons. Jules Elie
Lady Alex Duff	Philippe Rivoire
Martha Bulloch	Sarah Bernhardt
Mary Brand	Walter Faxon

One each of the above fine peonies. A regular catalog value of \$10.00 for only.....

**\$7.50**

Postpaid anywhere in the continental United States.

#### SPECIAL OFFER NO. 3

Kelway's Glorious	Mary Brand
Martha Bulloch	Mons. Jules Elie
Walter Faxon	

One each of the above fine peonies. A regular catalog value of \$4.90 for only.....

**\$3.75**

Postpaid anywhere in the continental United States.

THE WORLD'S HIGHEST RATED

# PEONIES

## AT RICHARD'S MONEY SAVING PRICES

From our list of peonies we have selected 25 of the best, all rating 9.0 or better. These are unquestionably the aristocrats of the peony world. All grown from two and three year stock. One each of the supreme peonies listed below; all strong three to five eye divisions. A real bargain at the catalogue value of \$25.35, postpaid to your door for only **\$19.00**

A. M. Slocum	Tourangelle
Baroness Schroeder	Walter Faxon
Daphne	Mary Brand
Festiva Maxima	Solange
Georgiana Shaylor	Therese
Gloriana	
Kelway's Glorious	
Lady Alex Duff	
June Day	
Hazel Kinney	
Mable L. Franklin	
Martha Bulloch	
Mons. Jules Elie	
Mrs. A. M. Brand	
Mrs. Edward Harding	
Mme. Jules Dessert	
Myrtle Gentry	
Philippe Rivoire	
Sarah Bernhardt	
Souv. Louis De Bigot	

## VARIETY

**TOURANGELLE (9.4)** Double type; large; late. A compact, almost bomb-like flower of many irregularly disposed petals; pale cream-white with a tan suffusion in the depths, toning to flesh-pink in the center, mildly fragrant. The color might better be described as a pale apple-blossom pink. At its best Tourangelle is one of the most beautiful peonies in existence. Medium height. Each \$1.00

**TRAGEDY (8.0)** Double type; medium size; midseason. Globular form, dark glowing crimson. Tall, tree flowering, good foliage. Each 90c

**WALTER FAXON (9.3)** Double type; medium size; midseason. Vivid shell-pink of a luminous intensity, unique in peonies, mildly fragrant. Medium height. Each 75c

**W. F. CHRISTMAN (8.8)** Double type; large; midseason. Large outer petals of blush-white, shaded with pink, rose-like fragrance. Medium height, free flowering. Each 75c



## Special

## 5 MIXED PEONIES

We will select 5 peonies, our choice, in balanced colors for only \$1.50. Just the bargain you are looking for.

Five peonies postpaid for only **\$1.50**

# Spring Flowering Bulbs



Crocus

FOR FALL PLANTING ONLY

## SPRING FLOWERING CROCUS

One of the earliest flowers to bloom in the spring. The Crocus makes an effective show when planted in masses or arranged in groups in a border. Their beauty and brilliant coloring so early in the spring are a delight to all who view them. They are perfectly hardy and can be left in the ground for several years without being disturbed. Plant 1 inch deep.

**MIXED COLORS** Includes all shades from white, yellow, light blue, dark blue, lilac to deep violet. For a glorious display of color, use them generously.

3	6	12	25	50	100
.20	.35	.50	.90	\$1.75	\$3.25

## HYACINTHS

Another of the "first flowers of spring" so popular and well-loved for their gorgeous colors, beauty of bloom and delightful fragrance. Plant them informally among other flowers, in beds of solid colors, use them for special patterns or designs; their exquisite beauty in early spring will enhance any landscape. We offer them in the following colors:

### BLUE

3	6	12	25
.80	\$1.50	\$2.25	\$4.50

### PINK

3	6	12	25
.80	\$1.50	\$2.25	\$4.50

### WHITE

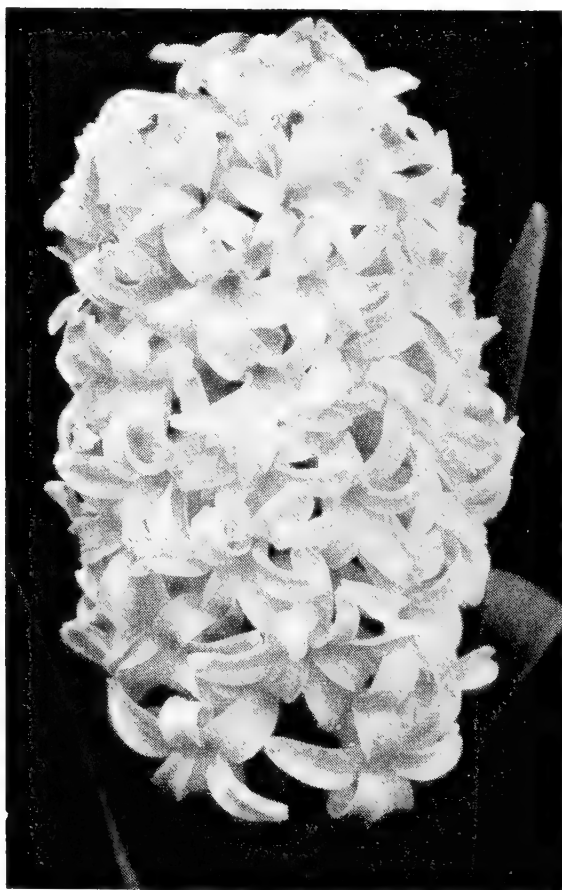
3	6	12	25
.80	\$1.50	\$2.25	\$4.50

### YELLOW

3	6	12	25
.80	\$1.50	\$2.25	\$4.50

### SPECIAL OFFER

**4** Bulbs, one each of the above Hyacinths, postpaid for ..... **\$1.00**



Hyacinth White

# DAFFODILS

These gay, colorful and sturdy flowers are a real asset in any garden. They are easy to grow, require very little care and multiply with amazing rapidity. Their persistent growth and ability to withstand severe cold spells, make them one of the most popular of early spring flowers.



**KING ALFRED** This remarkably beautiful variety has remained at the head of its class for years. Its rich color of lustrous deep yellow is outstanding. One of the earliest bloomers; vigorous grower.

6 for 80c      12 for \$1.50  
25 for \$3.00

## **WHITE KING ALFRED**

A sport of the yellow King Alfred. An unusual all-white daffodil; lovely large blooms early in spring.

6 for 80c      12 for \$1.50  
25 for \$3.00

## **MIXED DAFFODILS**

This mixture comprises a wide selection of varieties in white and yellow.

6 for 75c  
12 for \$1.35  
25 for \$2.75

## **PINK DAFFODIL**

### **MRS. R. O. BACKHOUSE**

Here is a famous daffodil that belongs in every collection. Perianth of ivory-white, long trumpet of apricot-pink, changing to shell-pink at the deeply fringed edge. Beautiful, of excellent substance, long lasting and early.

Each 40c;    3 for \$1.10;    6 for \$1.80;  
12 for \$3.00.

# TULIP BULBS *for Fall Planting*

We are offering this sensational collection of the finest of Darwin Tulips available. These tulips are for fall delivery only.

**BARTIGON** Large, globular flower of a clear crimson-red color. This magnificent variety is excellent for bedding because of its substance.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**CLARA BUTT** Beautiful, clear salmon-pink; refined flower of good substance and perfect form.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**CITY OF HAARLEM** Intense deep scarlet. The dark violet base outlined in white, presents a very striking effect when open.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

Clara Butt

**DREAM** An unusual rosy-lilac shade. Large flowers are borne on tall, strong stems.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**GLACIER** A giant among pure-white Tulips; white base and white anthers; long oval flowers are truly outstanding.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**GOLDEN HARVEST** Soft lemon yellow; large globular flowers of great substance; tall, strong stems.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**PANORAMA** Brownish orange-scarlet; different and unusual. Fine for bedding.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**PRINCESS ELIZABETH** Large, well-formed flowers of a soft rose. When open the white base with purple halo, makes a very showy effect.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**TELESCOPIUM** A very elegantly shaped flower of a reddish-violet shade; of large size and great beauty.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**WM. COPELAND** Bright lavender flowers of medium size. A very desirable shade; excellent for early forcing.

6 for 90c; 12 for \$1.50; 25 for \$2.75;  
50 for \$4.75

**ZULU** A very dark violet black, egg-shaped flower. One of the darkest varieties in existence.

6 for 90c;  
12 for \$1.50;  
25 for \$2.75;  
50 for \$4.75

City of Haarlem

Wm.  
Copeland

**Special  
Offer**

**33 BULBS**

3 each of the varieties listed above, postpaid **\$3.00** for only .....

Also **FREE GIFT** of 3 **SUNDEW.**

# Two Exceptionally Fine TULIPS

**FANTASY** A remarkably beautiful Parrot sport of the famous Clara Butt Tulip. Color is a beautiful soft rose with faint stripes and featherings of apple green on outer petals. The flowers expand to an enormous size and attract great attention. Very free flowering type; highly recommended.

6 for \$1.00; 12 for \$1.75;

25 for \$3.00; 50 for \$5.75

**SUNDEW** A very fascinating tulip with lacinated inner petals, producing handsome flowers of a bright cerise-red color. Flowers are not of parrot shape.

6 for \$1.00; 12 for \$1.75;

25 for \$3.00; 50 for \$5.75

## SPECIAL OFFER

**12** Bulbs, six each of the two varieties listed above for only ..... **\$1.50**



Tulip Fantasy

## You Are Sure to Be Pleased When You Buy From Richards

Gentlemen:

The "mums" came yesterday and they were so fresh, so beautifully packed, I was sorry I didn't order more. I have never received plants in better condition.

Yours very truly,  
Mrs. D. D.  
Rockford, Tenn.

Dear Mr. Richards:

Your plants came in the mail Friday, fresh and in fine condition. Again I want to thank you for the type of plants you sent. It is a joy to deal with you.

Sincerely,  
Rev. L. R. — Pittsburgh

Dear Sirs:

The past winter was a hard one on plants but everything I ordered from you last fall came through in fine shape, **as it always does.** Through the past few years I've built up my perennials until I will soon have an All Richards Garden.

Yours respectfully,  
Mrs. C. K. — Ames, Iowa

Gentlemen:

My plants came in good condition. They had to, with such fine and painstaking packing!

Respectfully,  
Mrs. E. M. W. — Chattanooga

# Show Garden

## CHRYSANTHEMUMS

### at Money-Saving Prices

If you do not care for names of your mums, but are interested in a beautiful splash of fall colors, we believe you will want to take advantage of this special MONEY-SAVING OFFER.

In our display gardens we grow our very finest varieties. This year we had a surplus of plants — something like 50,000 — and so we can offer you assorted, unlabeled root divisions THAT WILL BLOOM THIS FALL.

These plants were viewed by hundreds of people during the blooming season last fall, and we sold thousands of them at 50c to \$1.00 each. We are now offering them to you in quantity lots at such truly MONEY-SAVING PRICES, we believe you'll want to plant whole borders of them. We know they'll be the envy of your neighbors next fall.

**10** unlabeled root divisions, assorted colors, for only . . . . **\$1.00**

**25** unlabeled root divisions, assorted colors, for only . . . . **\$2.00**

**50** unlabeled root divisions, assorted colors, for only **\$3.50**

**100** unlabeled root divisions, assorted colors, for only **\$6.00**

**ALL PRICES ARE POSTPAID**

